

Sierra.ev

with **4WD** *Dual Motor*

legend — hypercharged



A design that stood apart.

A presence that felt different.

And a way of seeing the road that was entirely its own.

Now electric.

More capable.

More connected.

More Sierra than ever.

Introducing —
Sierra.ev
legend — hypercharged



More range.

More capability.

More reasons to see what happens next.

With electric performance, intelligent capability and experiences designed around every journey.

Sierra.ev — gives you more reasons to keep going.





Sierra

— luxury hypercharged

The journey has always been part of the reward. Sierra.ev simply gives you more ways to enjoy it.



Legendary Design

Legendary silhouette.
Electric soul.



Stylish Silhouette

Every line sculpted for elegance and dominance



Horizon View Triple Screen Infotainment Experience

Break past the basic. Three screens, one immersive experience.



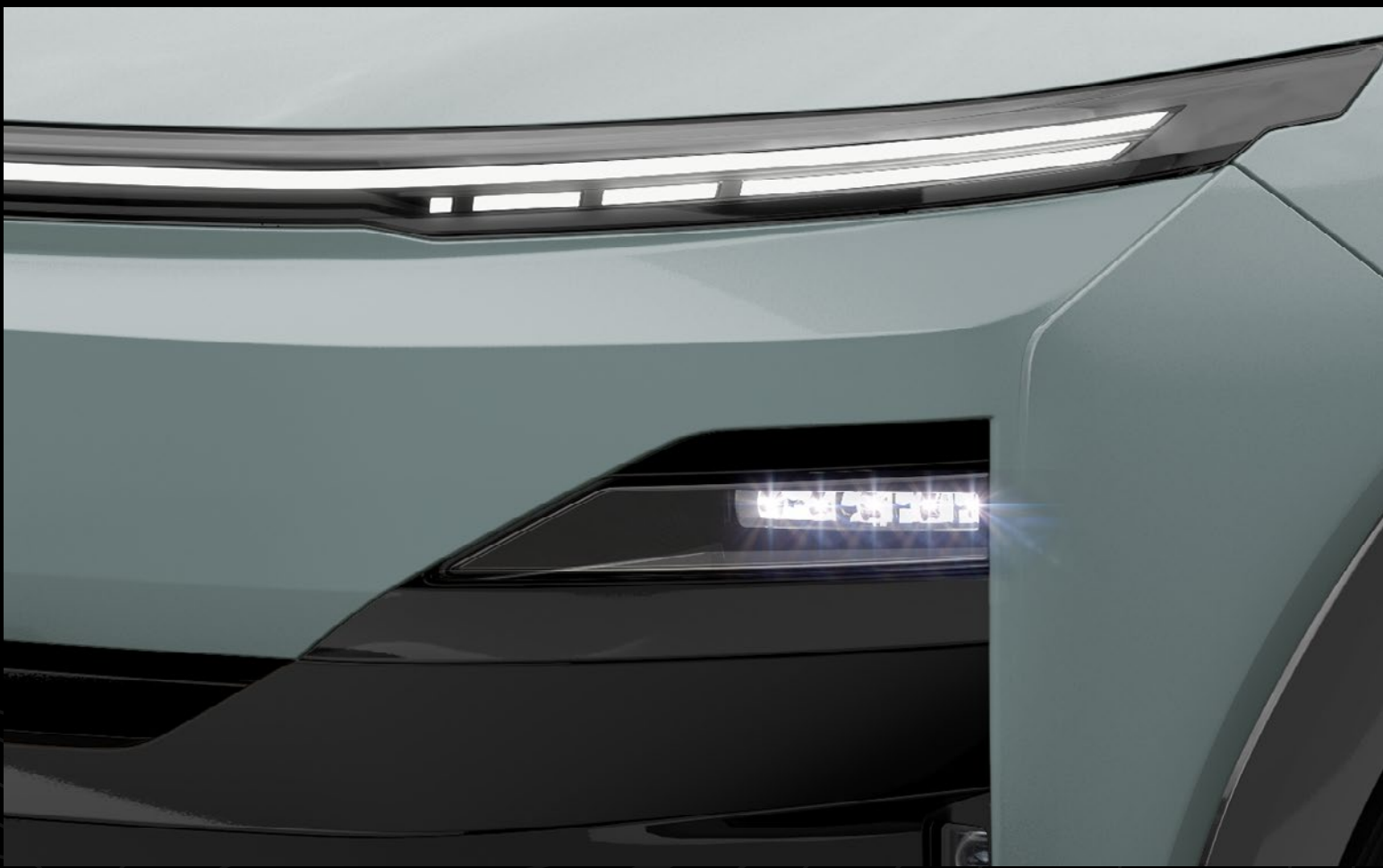
Clamshell Tailgate

Intelligent hinges. Opens and closes with precision. Pure sophistication.

Flush Door Handles with Welcome Light

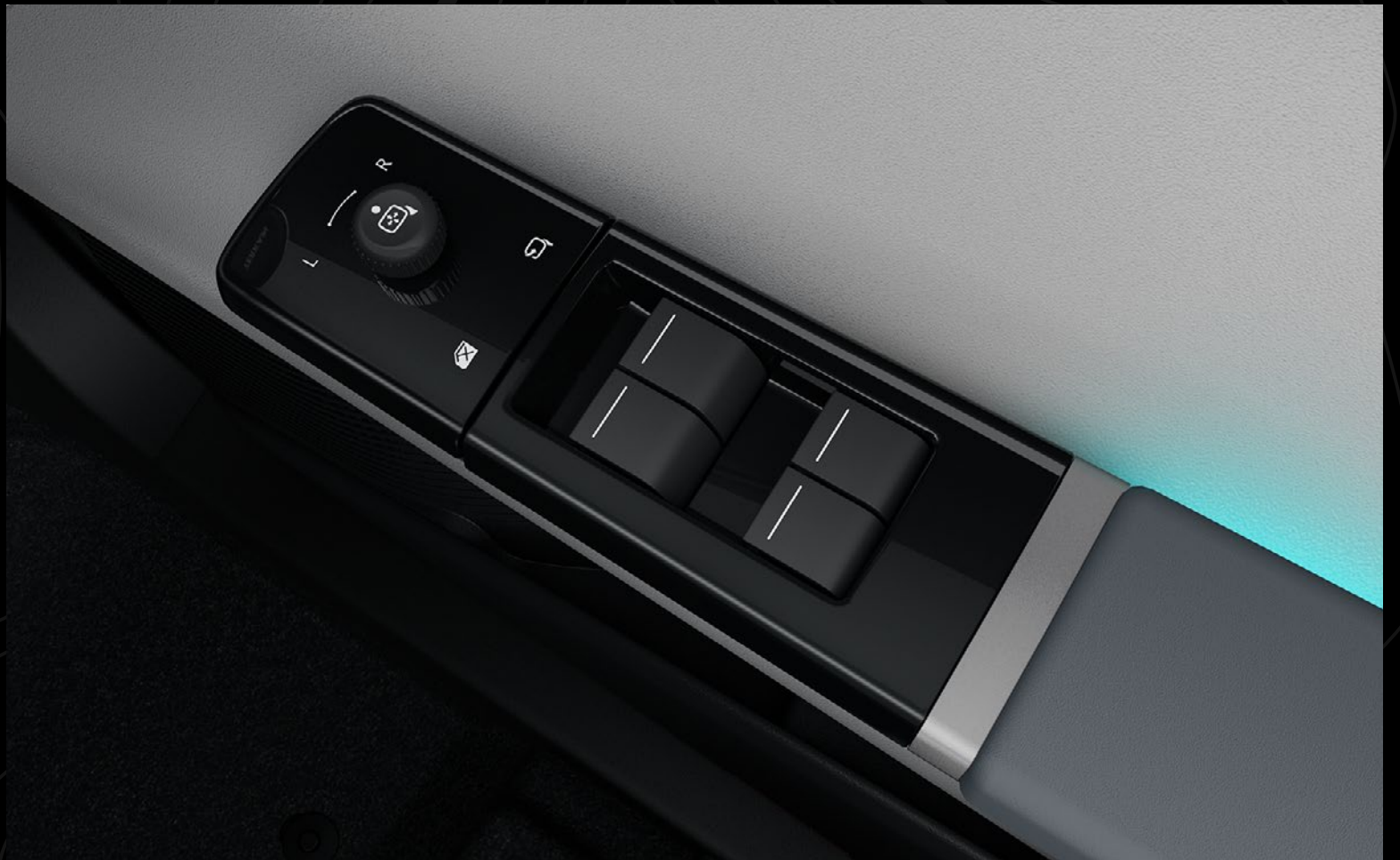
Welcomes you in style, and signs off just as confidently.





Night Saber Bi-LED Booster Headlamp

Bright. Focused. Ready to take
on the night.



Floating Door Handrest

Floating design, seamless
integration. Your armrest, elevated.



R19 Alloys

Big, bold, and planted.
Built to rule every road



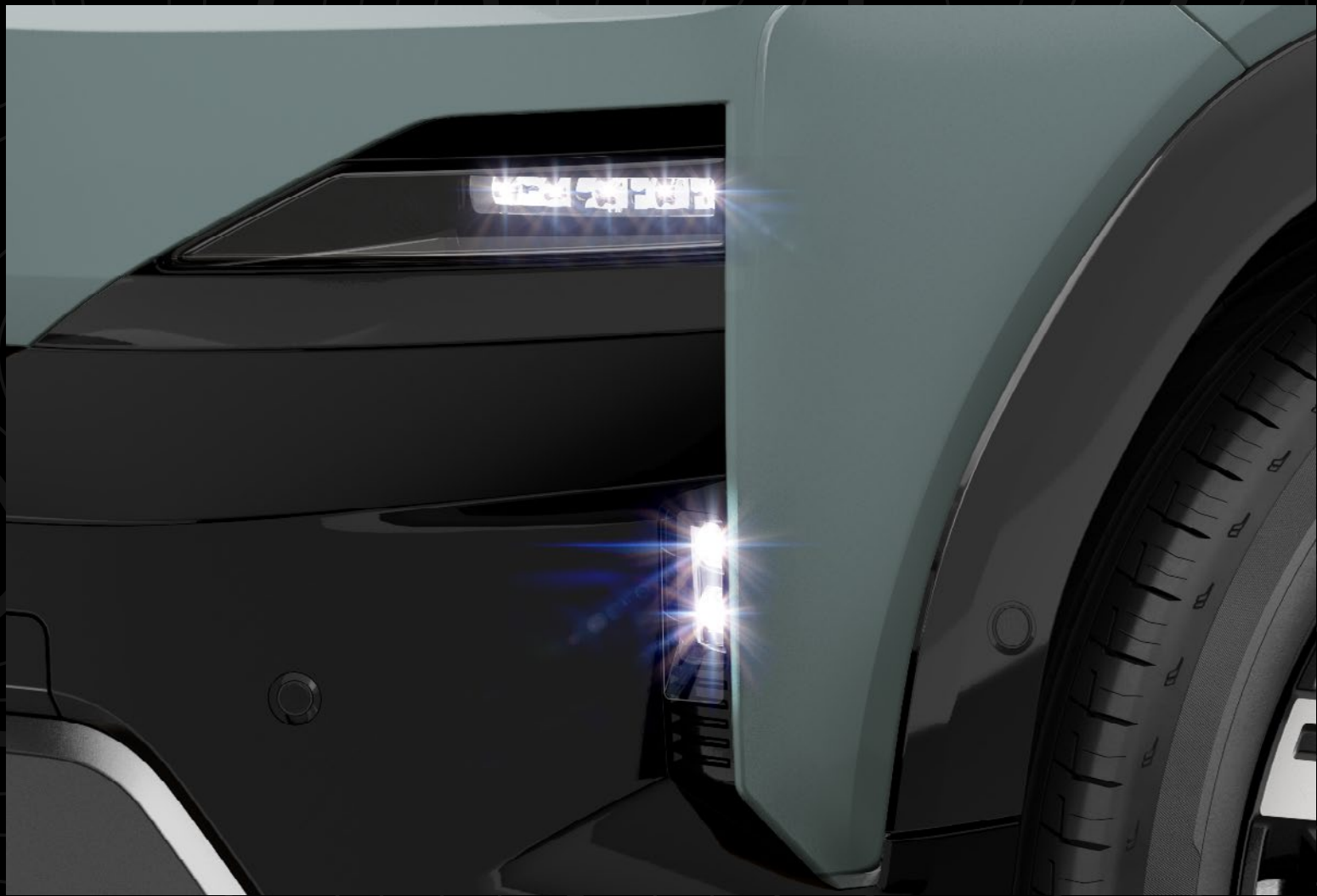
Hidden Rear Wiper

Hidden efficiency. Clears water and
dirt without compromise to design.



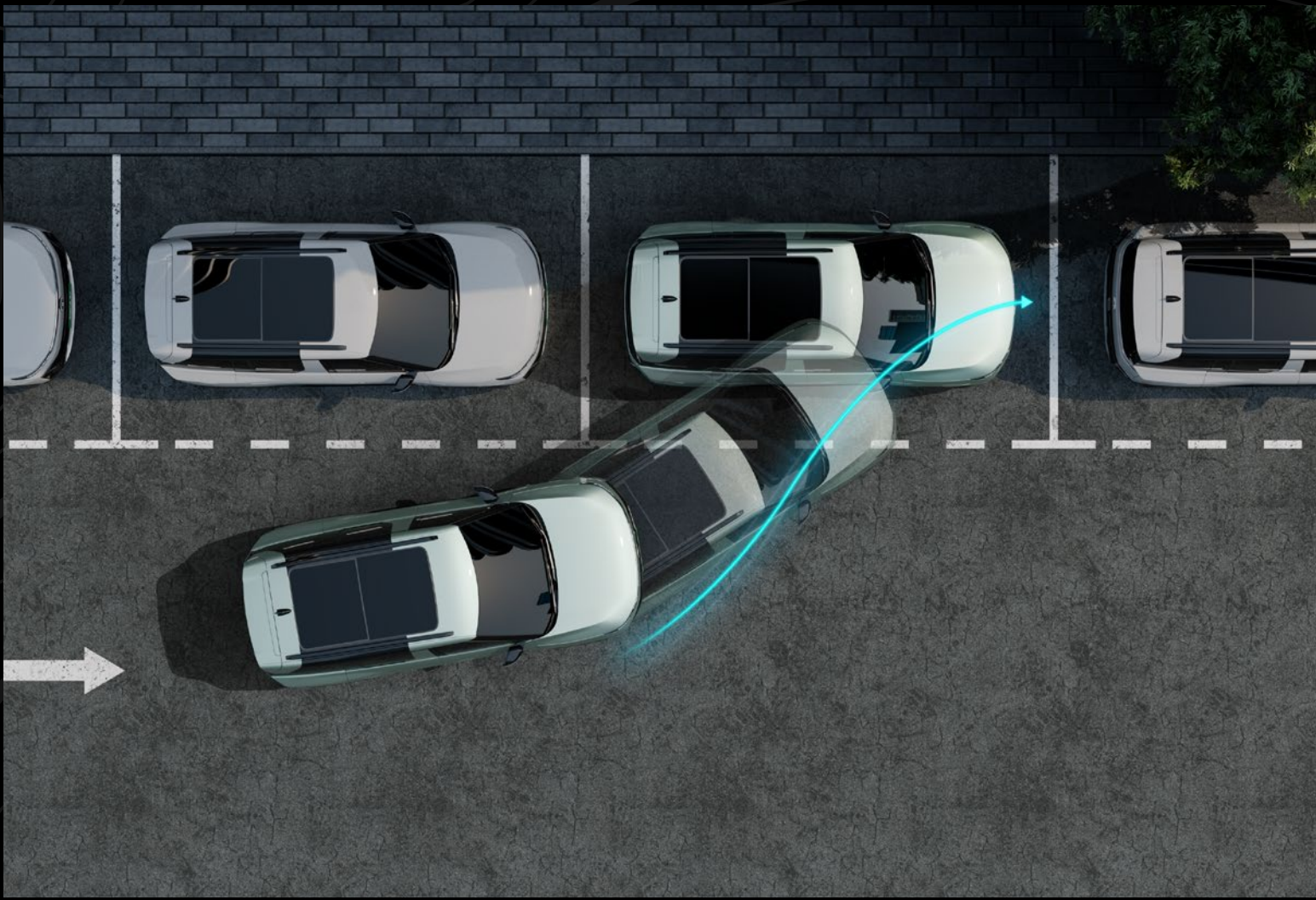
Multi Mood Ambient Lighting

Set your mood. Dynamic ambient lighting adapts to every journey.



Front Fog Lamps

Visibility perfected. Fog lamps illuminate ahead and adapt to your steering. Darkness and curves become navigable.



e-Valet — Auto Park Assist^α

Advanced autonomous parking assistance that can park, summon, and retrace its path, making every maneuver smarter and stress-free. Sensors guide you in. Automated parking removes the complexity.



Summon Mode^β

Tap and your vehicle comes to you. Autonomous parking that obeys.



Reverse Assist^v

Sensors assist when reversing. Confidence in tight spaces.



HypAR HUD with 19 Features

AR Heads-Up Display projects real-time guidance onto the windshield for a safer, more intuitive drive.

Thigh Support Extender

Adjusts to your comfort, supports your every drive.





Front Ventilated Seats

Stay cool and comfortable with ventilated seats designed to keep you refreshed on every journey.

6 Way Powered Driver Seat with Memory & Welcome

6-way powered precision with memory. Your ideal position, instantly.



4 Way Powered Co-Driver Seat

Experience enhanced comfort with power-adjustable seating, allowing the co-driver to effortlessly personalize their ideal seating position.



Extendable 8 Way Sunvisor with Illuminated Mirror

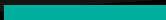
Extends to block sun. Flips to reveal mirror. Control light and reflection on your terms.





Front Sliding Armrest

Glides smoothly. Storage and comfort integrated into one clever design.



Relax Mode

Ambient lighting, climate, infotainment orchestrated for complete relaxation.



60:40 Rear Seats with Recline

Each side folds independently. Seat five or haul cargo. Recline adds versatility.





Rear Armrest with Cup Holders

Keeps drinks steady. Armrest with integrated cup accommodation.



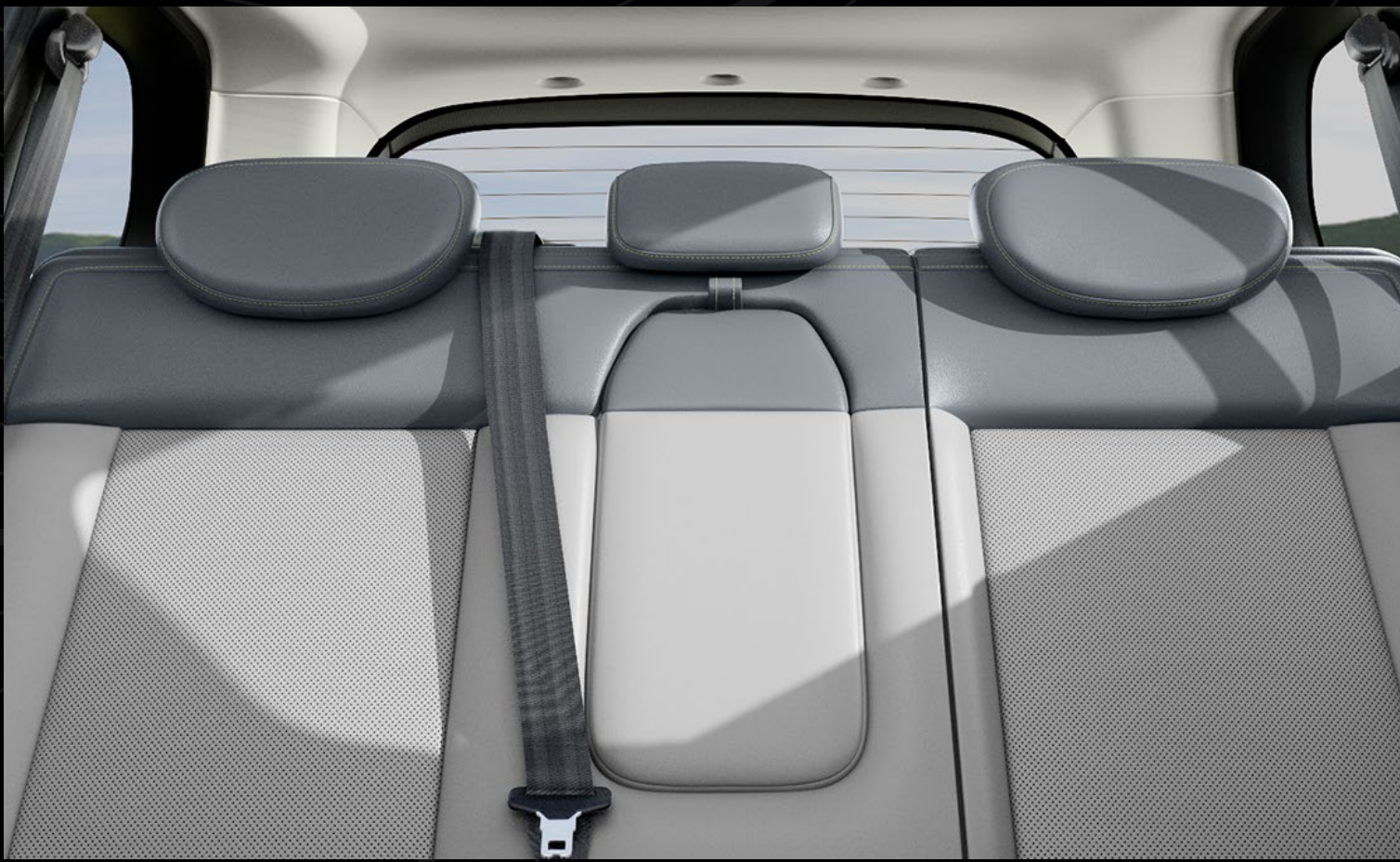
Boss Mode

Recline, relax, unwind. Rear occupants get VIP treatment.



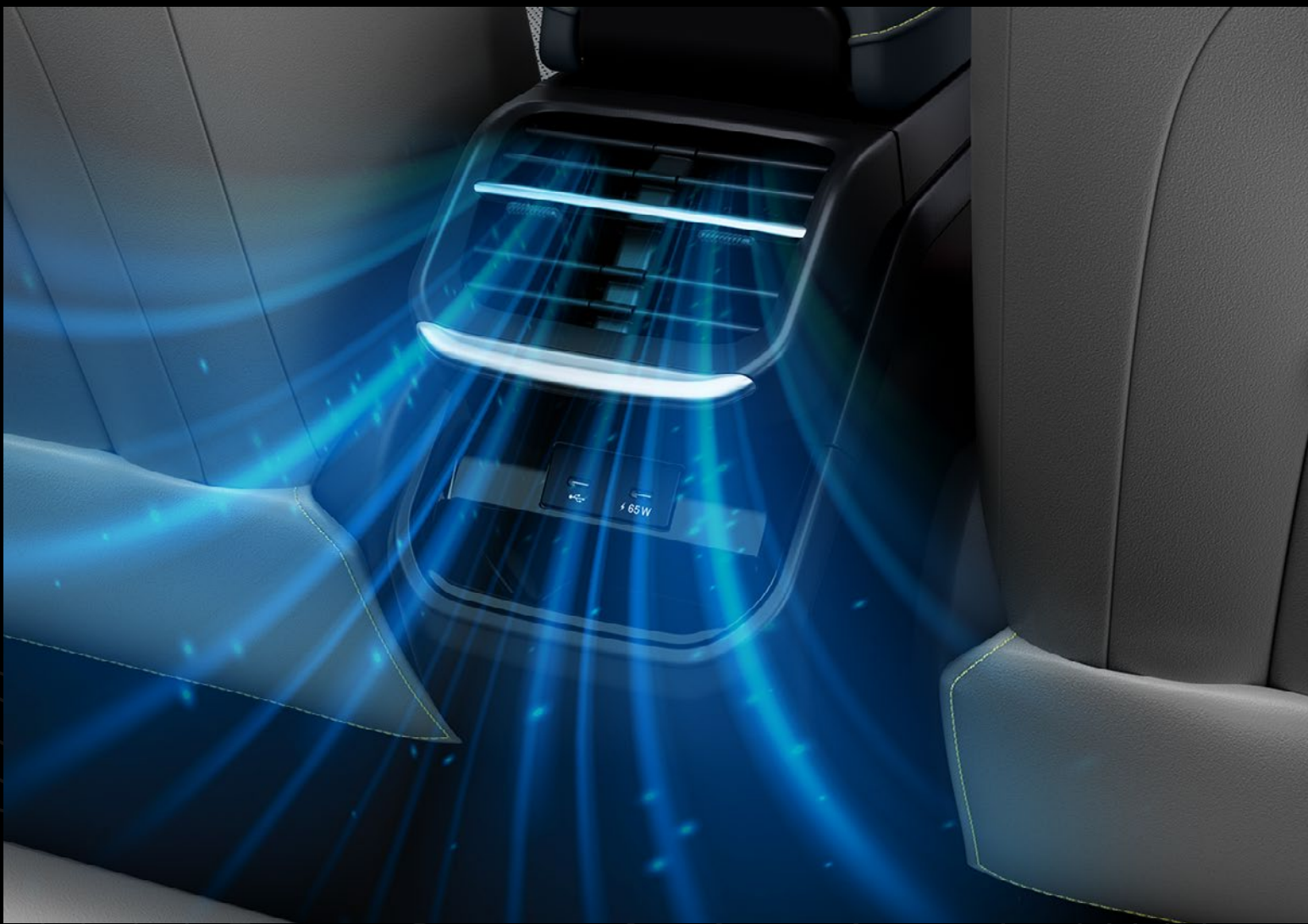
Rear Window Sunshade

Privacy when you need it. Sunshade controlled from your seat.



3 Adjustable Headrests in Rear

Three adjustable points. Head and neck supported perfectly.



Rear AC Vents

Individual vents ensure rear comfort.

Dual Zone Fully Automatic Temperature Control (DATC)

Two independent zones. Each seat maintains its own perfect temperature.



Panoramamax

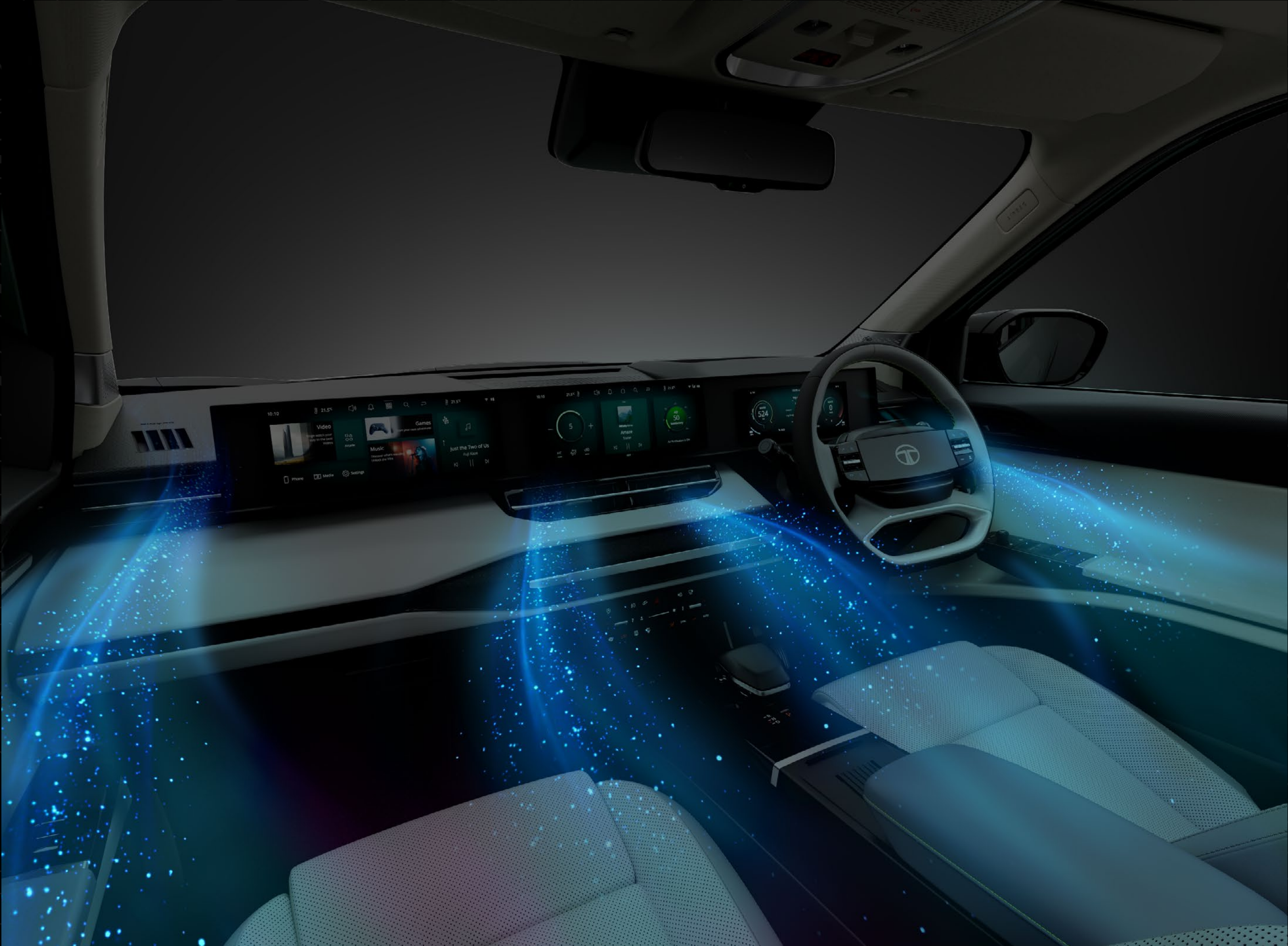
Segment's largest sunroof with expansive windows to create an open, uplifting lounge feel.



PureSpace

BreathelQ Purifier with Ioniser

Advanced purification technology meets ionisation. Transforms your cabin air continuously.



AQI Display

Real-time air quality monitoring on your screen.





**performance —
hypercharged**

The interesting route is rarely the obvious one. Good thing Sierra.ev comes prepared.

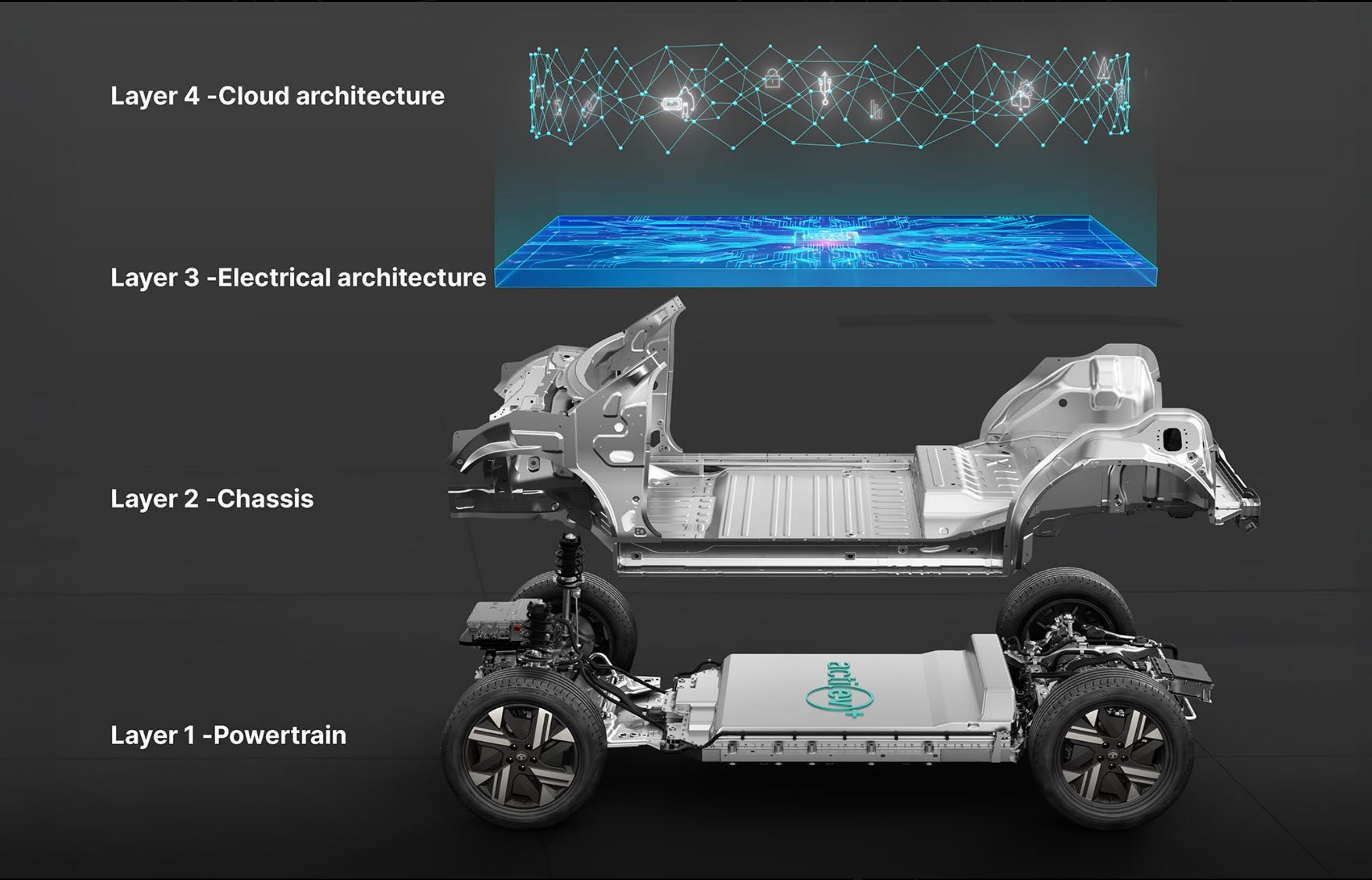
QWD with Dual Motors Setup

Engineered for every adventure, the dual motor setup delivers intelligent all-wheel drive, enhancing grip, stability, and confidence on any surface.



Acti.ev+ Architecture

Built from ground up for electric excellence. Acti.ev+ delivers range, power, and reliability. Electric soul.





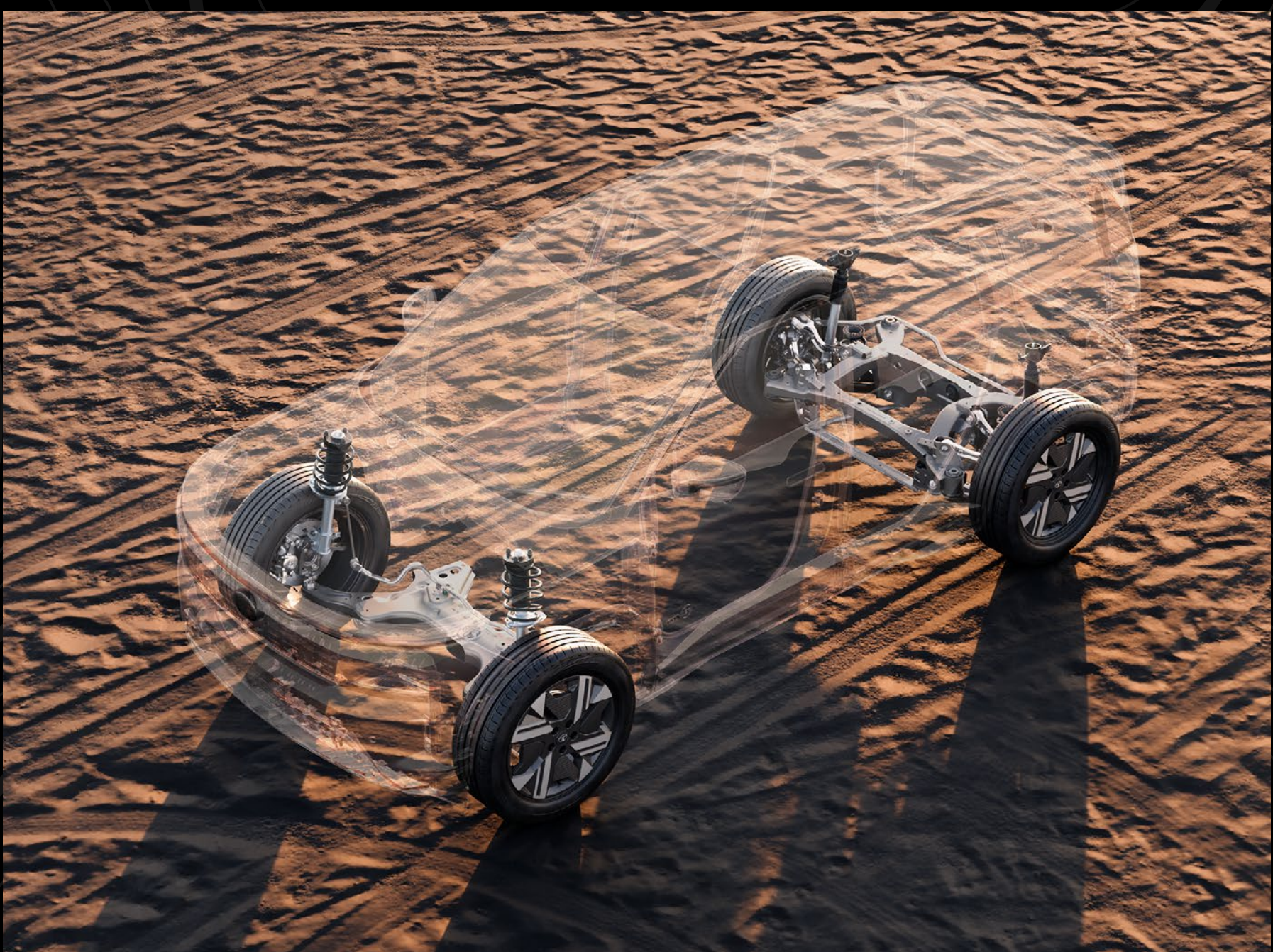
504 Nm Torque

Torque that responds instantly. Overtake. Accelerate. Conquer. Your command, executed.



Boost Mode

Power surge on demand. Acceleration that surprises - 0-100 kmph in 5.8 secs[^]



Ultra Glide Suspension

Independent Multi-link rear suspension with frequency dependent damper makes precision handling meet plush ride quality. Feel stable, no matter the surface.



6 Terrain Modes

Sierra.ev rules every terrain with its 6 terrain response modes.
Normal | Grass/Snow | Mudruts/Gravel | Sand | Rock Crawl | Custom



Drive Command Center

Controls centralized. Drive modes, terrain selection, all within reach.



Push Button Start
Ignition with a touch. Modern engagement, zero fumbling.

Drive Modes Switches
Normal, Eco, Sport. Switch driving character instantly.

Terrain Mode Knob
Dial in your terrain. One rotation. Instant mode switching.

Off-road Assist

Enhanced traction and control on challenging terrains.



Defy Gravity with 50%+ Restart Gradeability

Climb what others can't. Gravity becomes irrelevant.



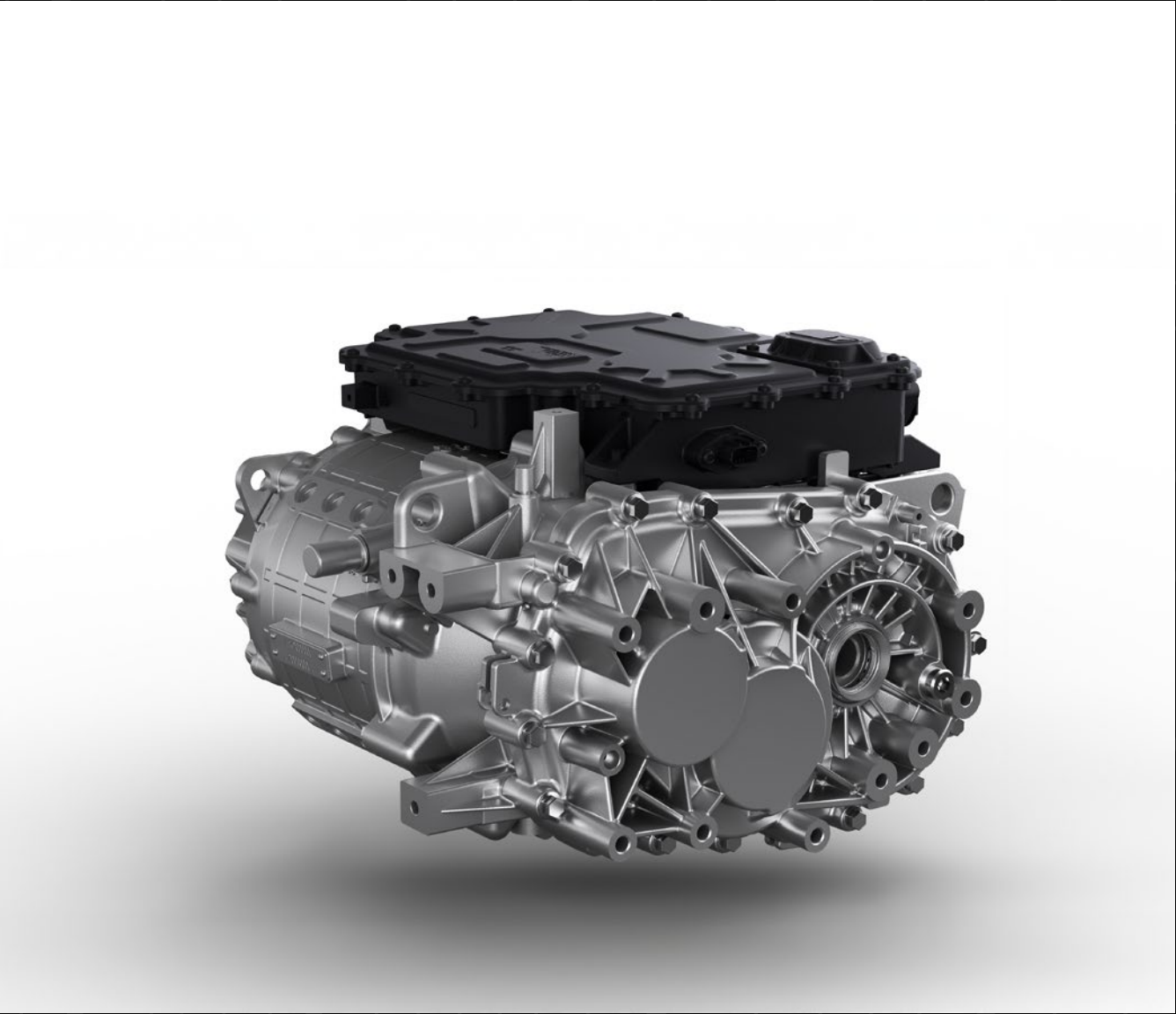
High Performance Front Induction Motor with 140 PS Power

140 PS at the front. Intelligent power delivery, precise steering response.



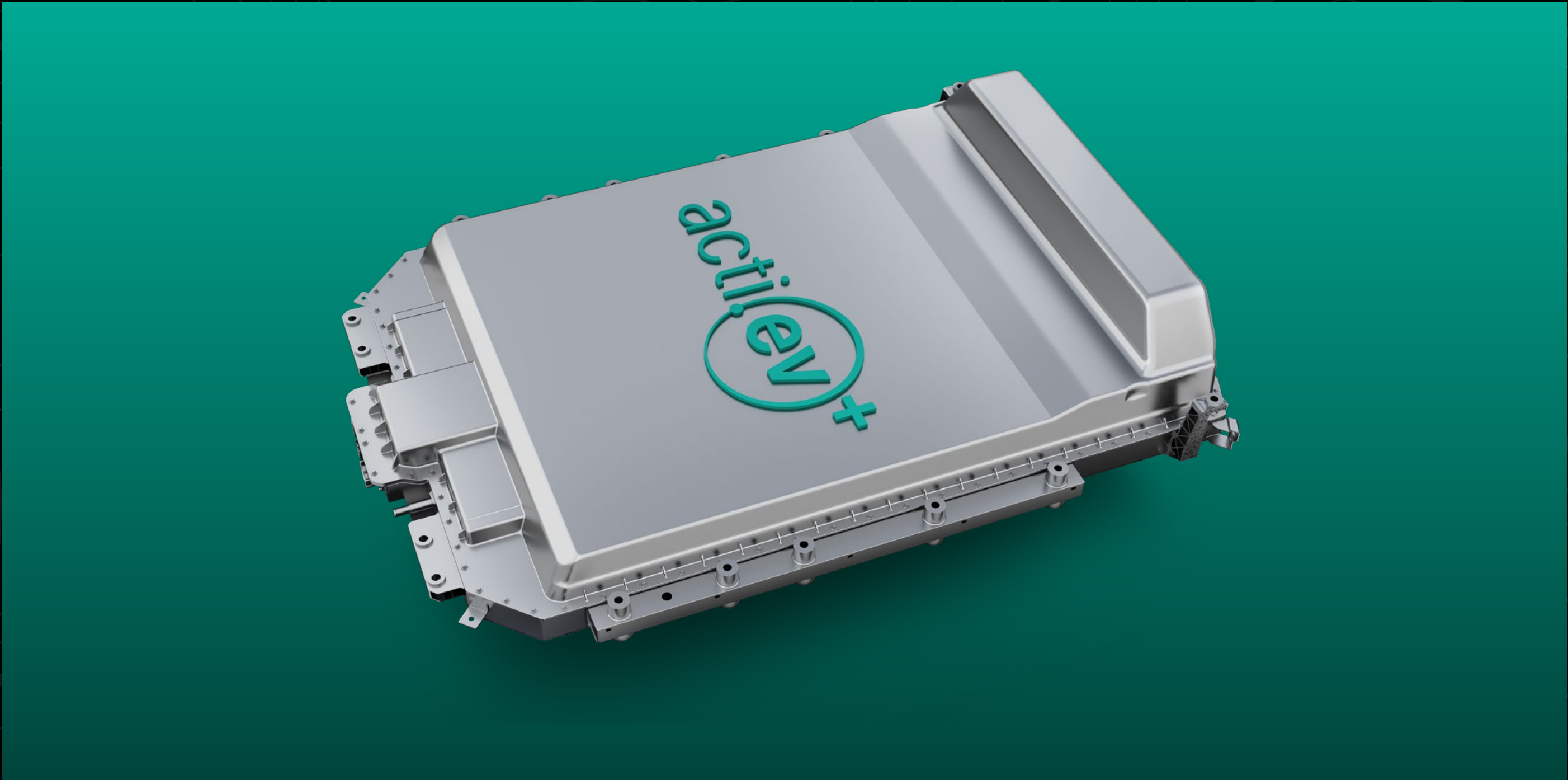
Permanent Magnet Synchronous Rear Motor with 209 PS Power

209 PS from the rear. Power that propels. Unbeatable thrust.



Go Beyond Maps with High-capacity Battery

Powered by a robust 75 kWh battery pack, engineered for both range and resilience.





fun — hypercharged

Immersive entertainment at your fingertips.
Boredom has no place here.



Theater Pro



Theater Pro turns the cabin into a cinematic space, where every journey feels immersive, indulgent, and distinctly premium.



Personal Infotainment Display

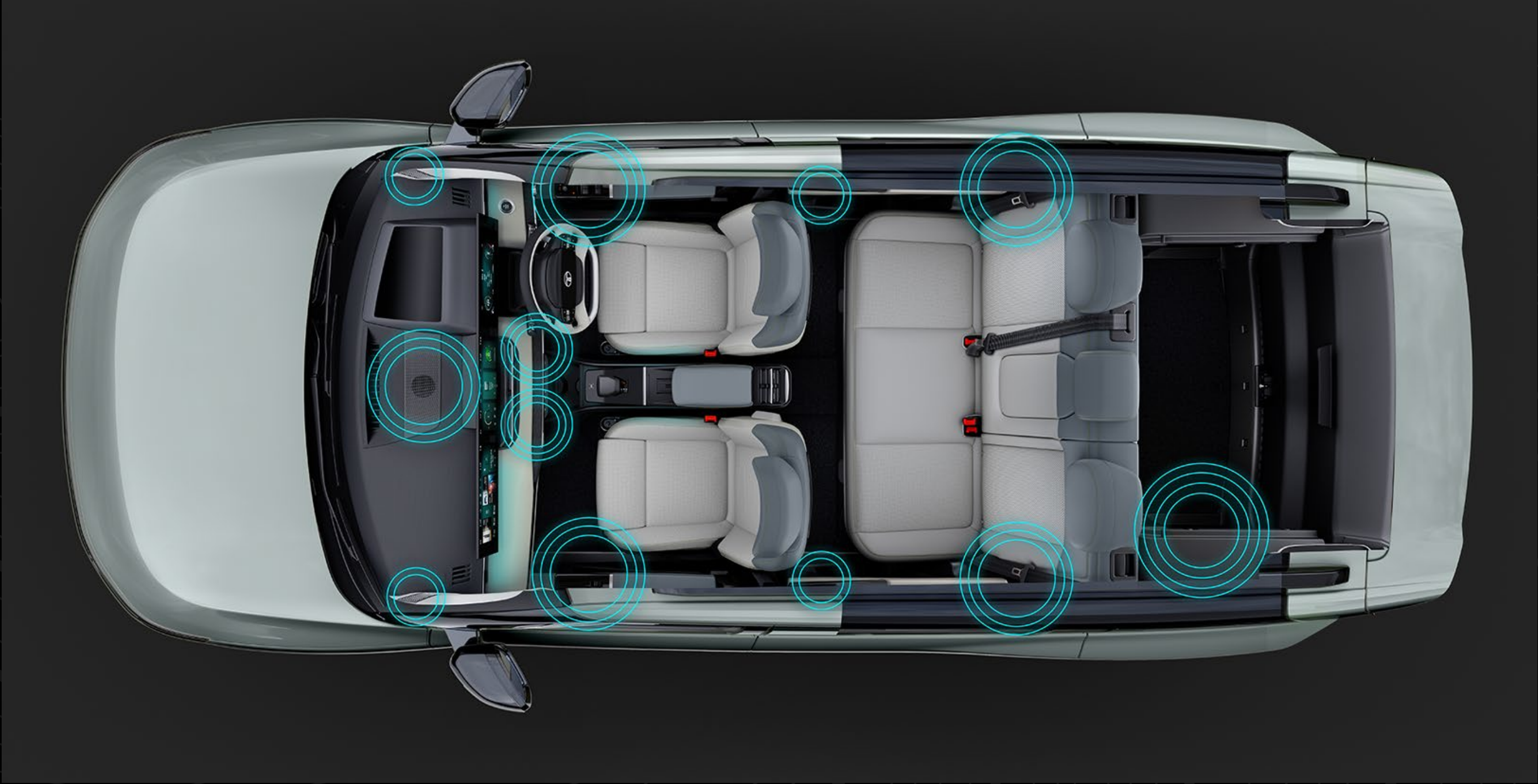


Side passengers get their own screen. Entertainment choice at their fingertips.



12 JBL™ Black Speakers with Dolby Atmos

Hear detail from all sides like you’re inside the scene.



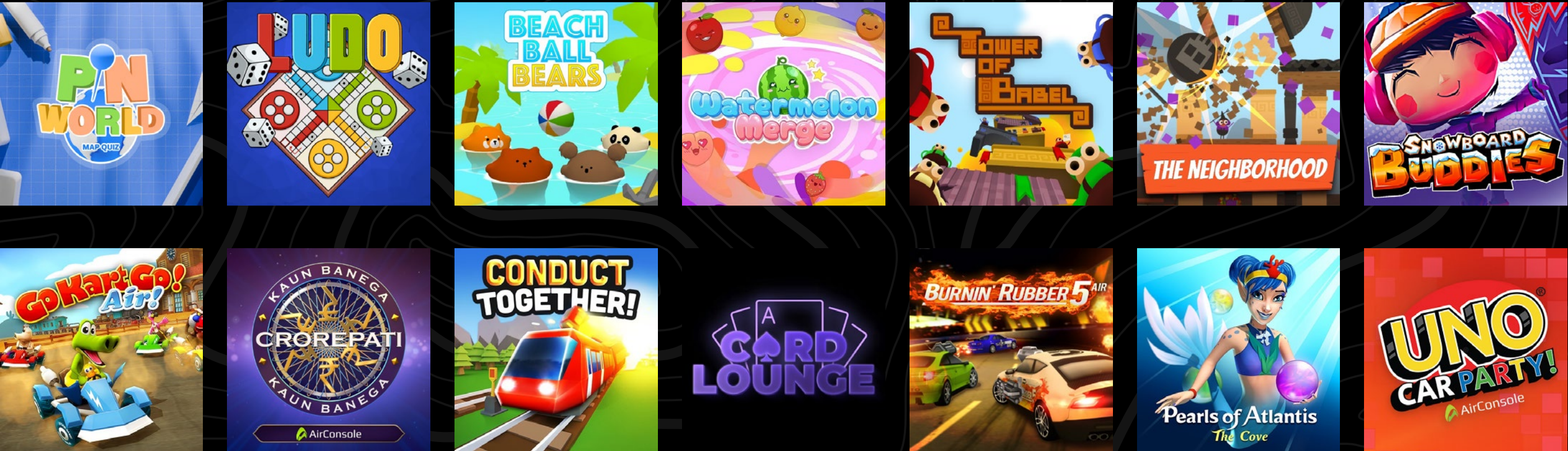
Sonicshaft Soundbar

Crystal clarity throughout the cabin. Every note rendered with precision. Immersive audio mastery.



AirConsole

India's first in-car gaming console. Entertainment and gaming at your fingertips. Your cabin, fully powered.



Arcade.ev~ App Suite

Curated 30+ apps including Airconsole for entertainment, gaming, streaming and browsing from passenger infotainment & Central Infotainment Screens.

Wireless Android Auto™ & Apple CarPlay™

Both ecosystems work wirelessly. Android and Apple, perfectly integrated.

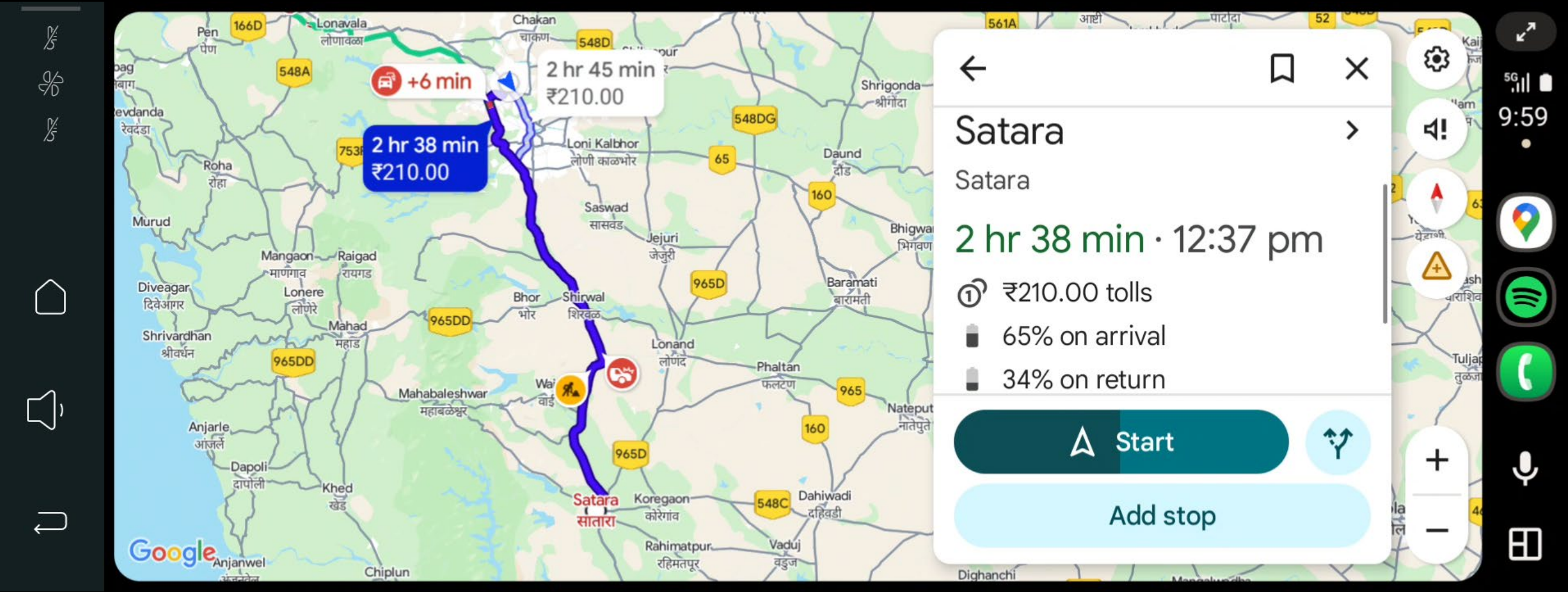




tech hypercharged

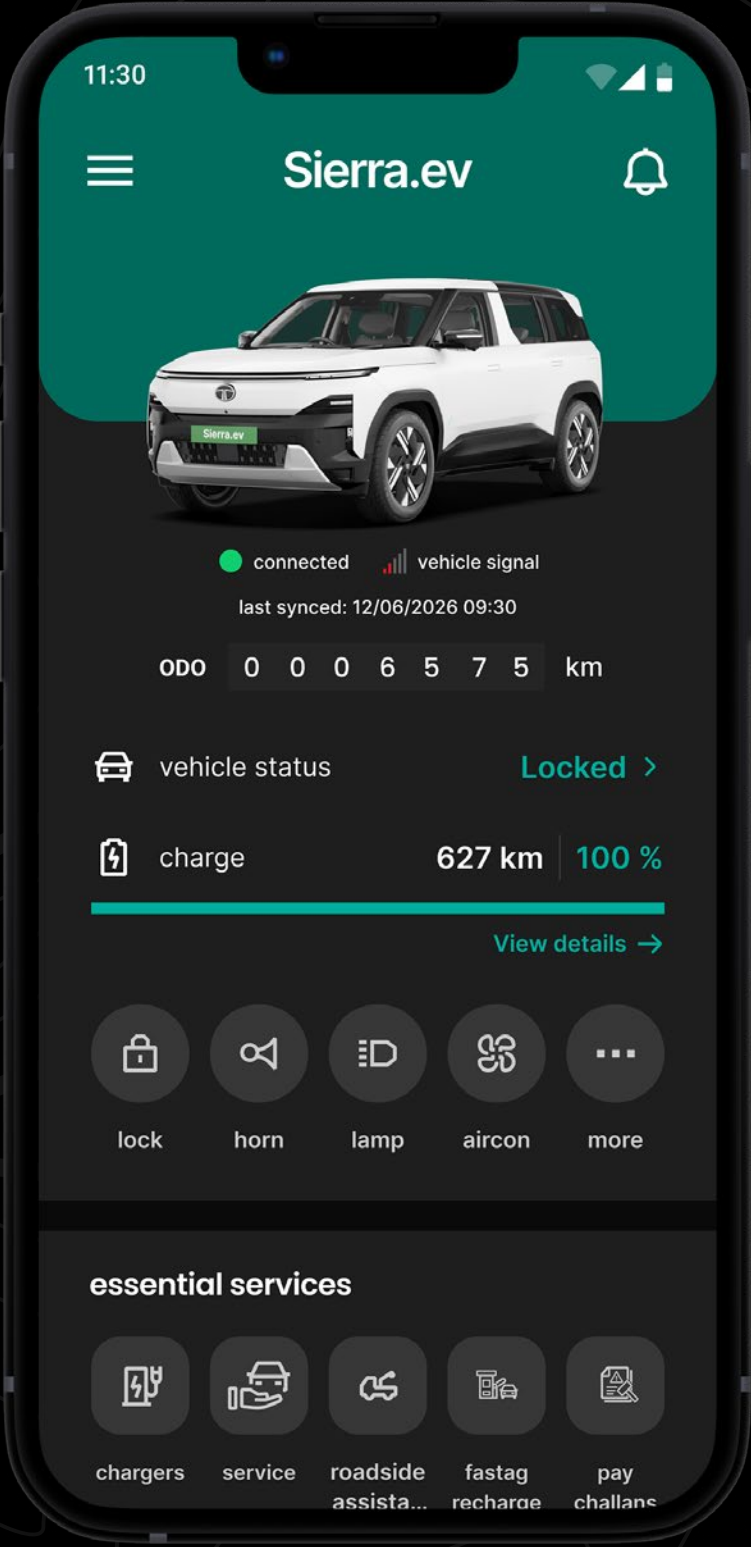
Technology should know when to step in.
And when to stay out of the way.

EV Route Planner for Android Auto™



First vehicle in India to introduce EV Route Planner. Know your battery percentage upon arrival before leaving. Pure EV intelligence.

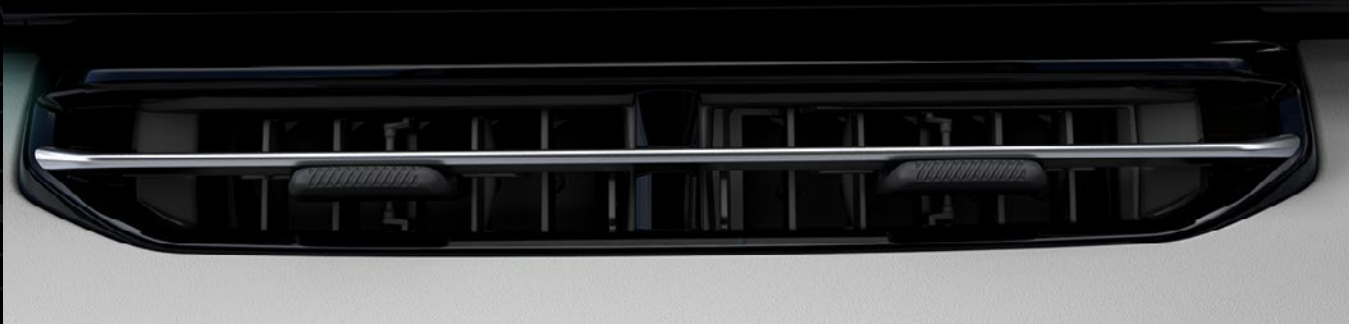
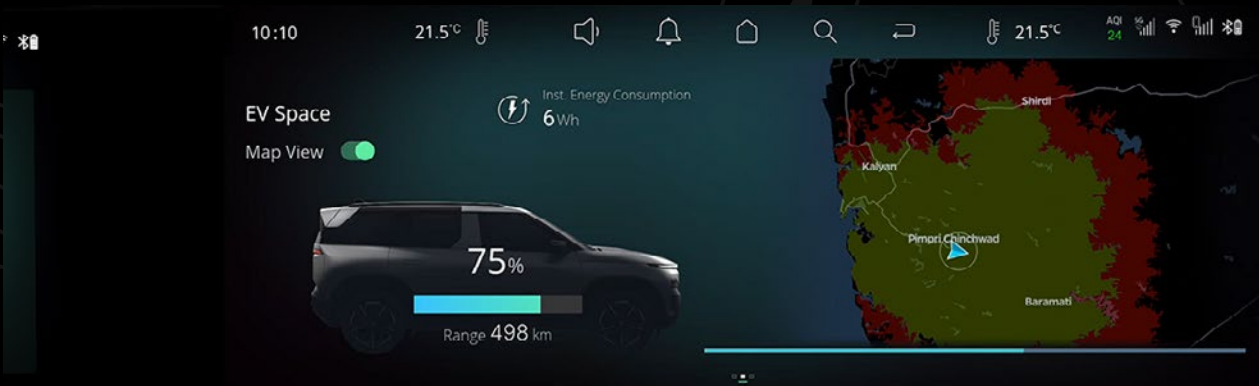
iRA.ev Connected Suite



iRA.ev gives you smart control through your phone. With 70 features, Lock/unlock, charge, plan your trips and get OTA updates with 4 years of complimentary subscription. Vehicle improves over time. Software updates downloaded silently.

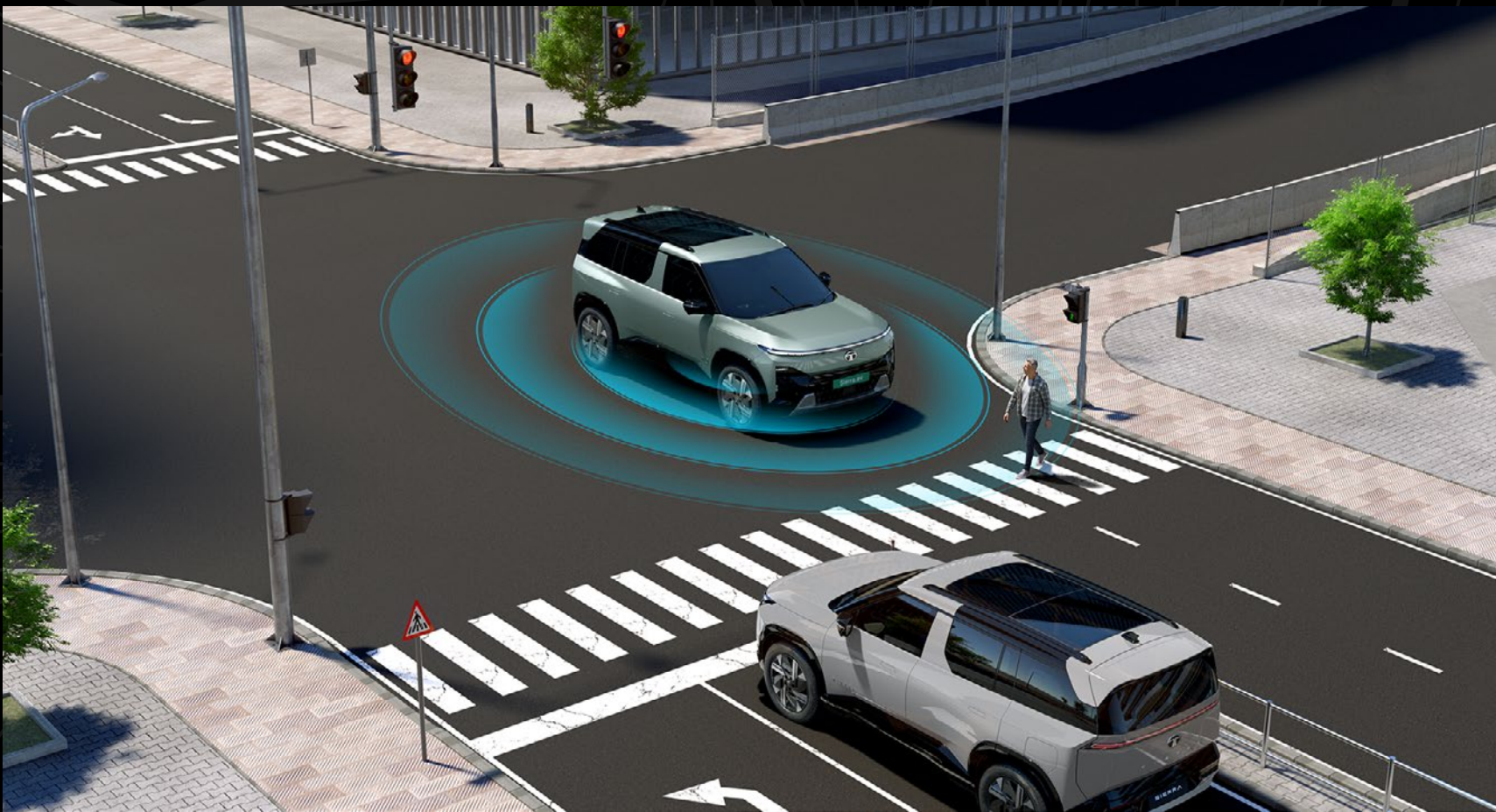
In-built Navigation with MAPPLS^o

Avoids congestion before you hit it. Saves time on every drive.



DrivePayⁿ

Make payments on the go - right from your car's screen with voice navigation.

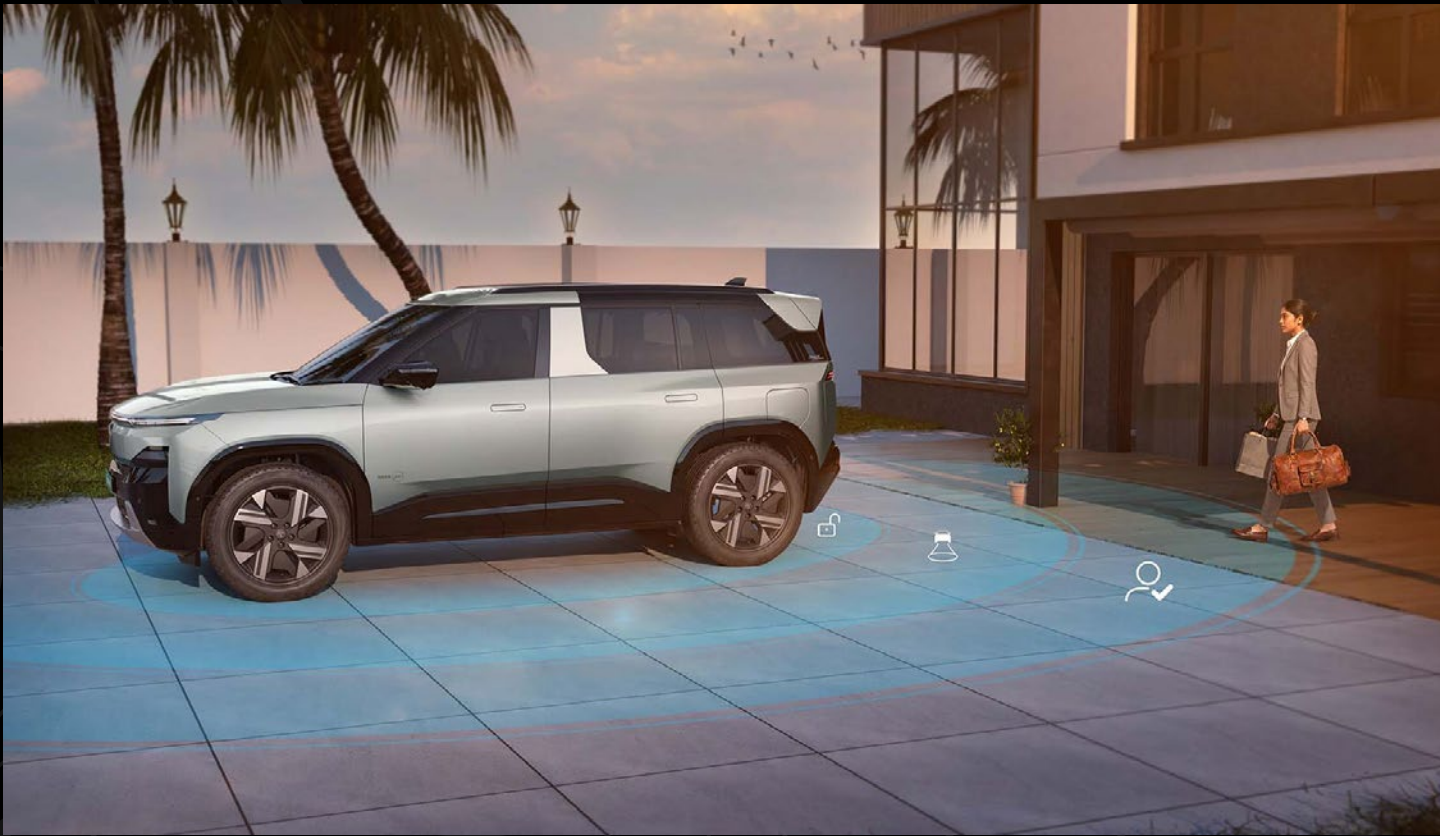


AVAS (Acoustic Vehicle Alerting System)^φ

Pedestrian protection through acoustic intelligence. AVAS sounds your arrival. Safety by design.

Digi Access^l

Make your presence felt, with Proximity based lock and unlock through Digi Access.



Use your smart Keyfob or smartphone to lock, unlock, park, summon or start your car powered by ultra-wideband (UWB)

- Digital key
- Smart card
- Remote key

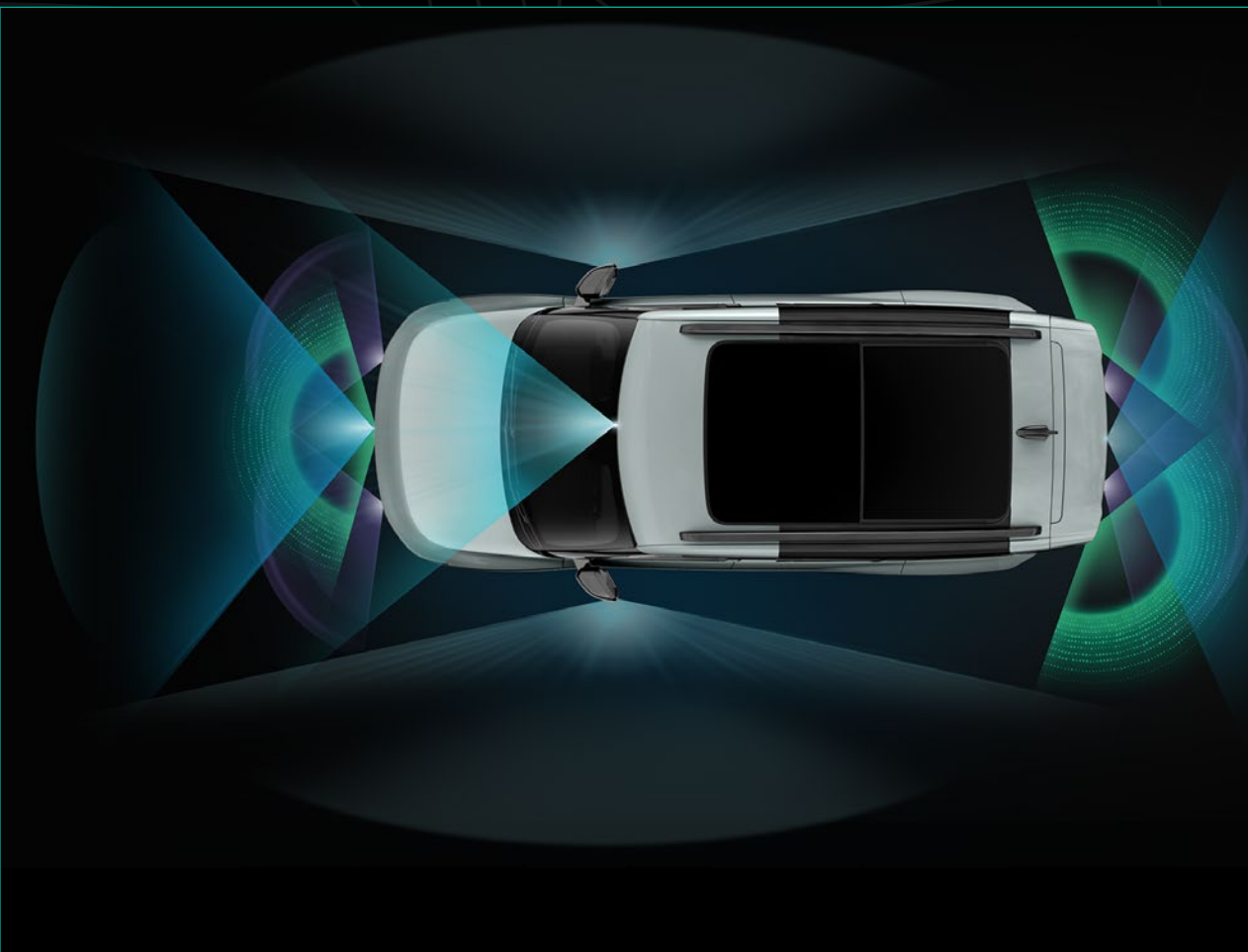


confidence — hypercharged

Confidence changes the way you drive.
Sierra.ev gives you more of it.

540° Surround View⁶ with Adaptive Front & Rear Turn Camera

Get complete visual command with a 360° HD camera and transparent mode. With transparent mode see what's under the car.



L2+ ADAS^Δ with ISA

The L2+ ADAS suite, enhanced with Intelligent Speed Assist (ISA), offers 22 advanced driver assistance features.

360 SVS with 4Sight Blind Spot

Vehicles approaching from any angle appear instantly. Situational awareness amplified.

Safety Sphere



6 Airbags

Layers of protection. From airbags to electronic stability, engineered in.

Electronic Stability Program (ESP)

Traction mastery with 20 safety features. Vehicle stays planted. Control remains yours, always.



ISOFIX

Child seat installation takes seconds. Click and lock. Done.

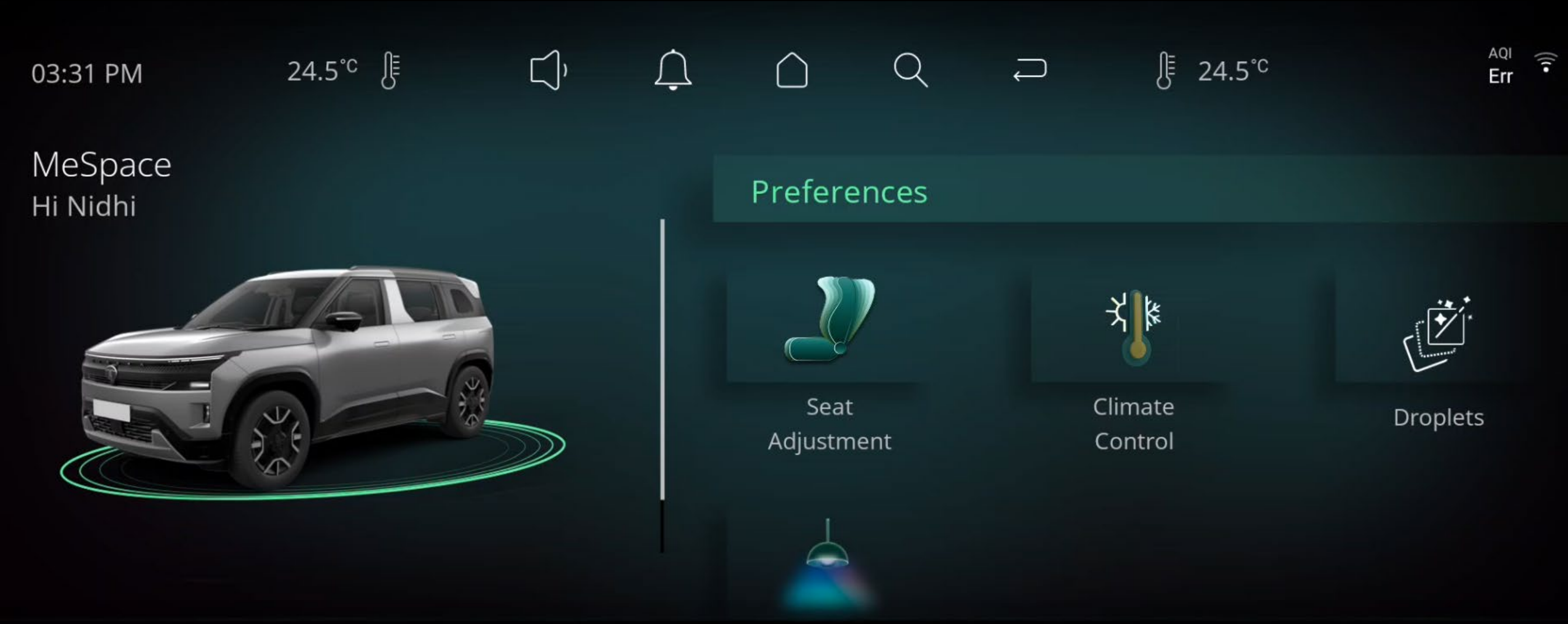


life — hypercharged

Cabin engineered for you. Every moment elevated. Pure interior mastery.

MeSpace: Driver Profile Personalization

Your profile saves everything. Preferences, settings, even favorite routes.



Front Frunk Storage

Extra capacity up front. Haul more without sacrificing cabin space.



Smart Front Seat Back Pockets

Everything you need stays close.





Centre Console

Organized center storage.
Easy access, clean design.



Door Bottle Holders

Safe cup placement. Always
accessible.



Umbrella Holder

Dedicated slot for umbrellas.
Thoughtful design for rainy days.



Wireless Charger

Inductive charging. Your devices
power up instantly, effortlessly.



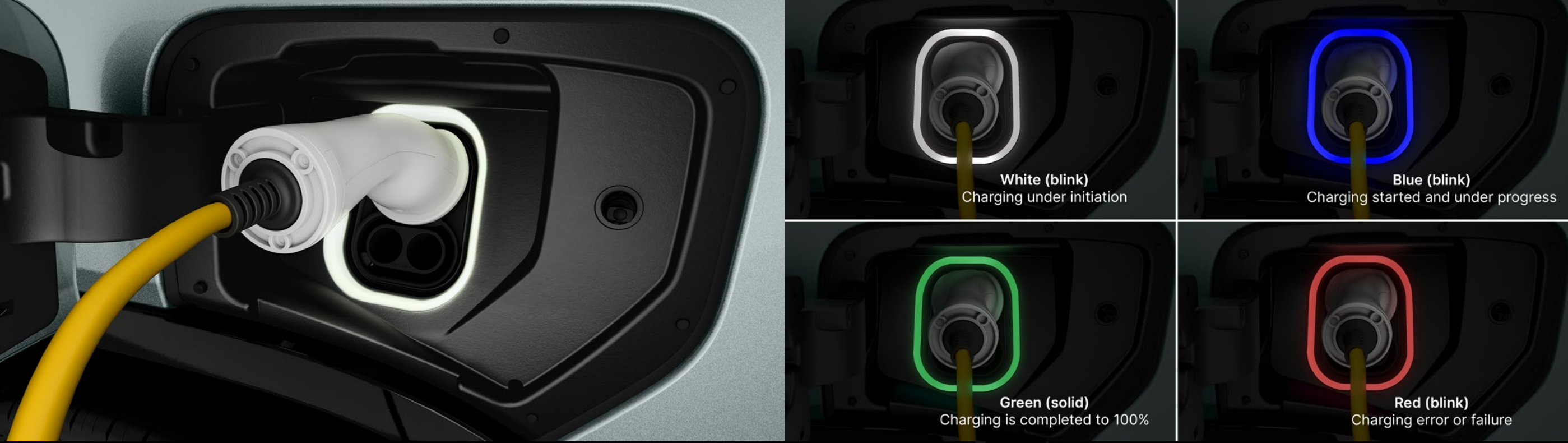
Bootspace expandable upto 1257 Lts^{ΔΔΔ}

Spacious, flexible, and ready to accommodate your every plan.



Illuminated Ring on Charging Bowl

See your charge status at a glance. No guessing. No checking your phone.





range —
hypercharged

Freedom looks different when nothing is asking you to turn back.



665 Km[#] Long Range

Designed for effortless long distance touring, the advanced 75kWh battery pack delivers 665 km range, unlocking greater freedom with every drive.



263 Km[#] Range Top-up in 15 min

Charging never interrupts your journey.





USB C+C 65W Front & Rear Charger With Multimedia

Fast charging at both ends of the cabin. Multimedia streams while devices charge. No one runs out of power.



Vehicle to Load (V2L) ***

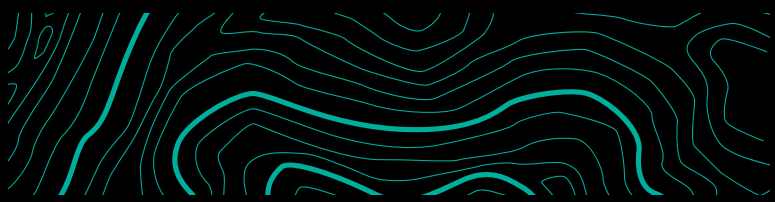
Power flows outward. Charge your devices wherever you park.



Vehicle to Vehicle (V2V) ***

Share power with V2V charging.





Meet the Personas



empowered

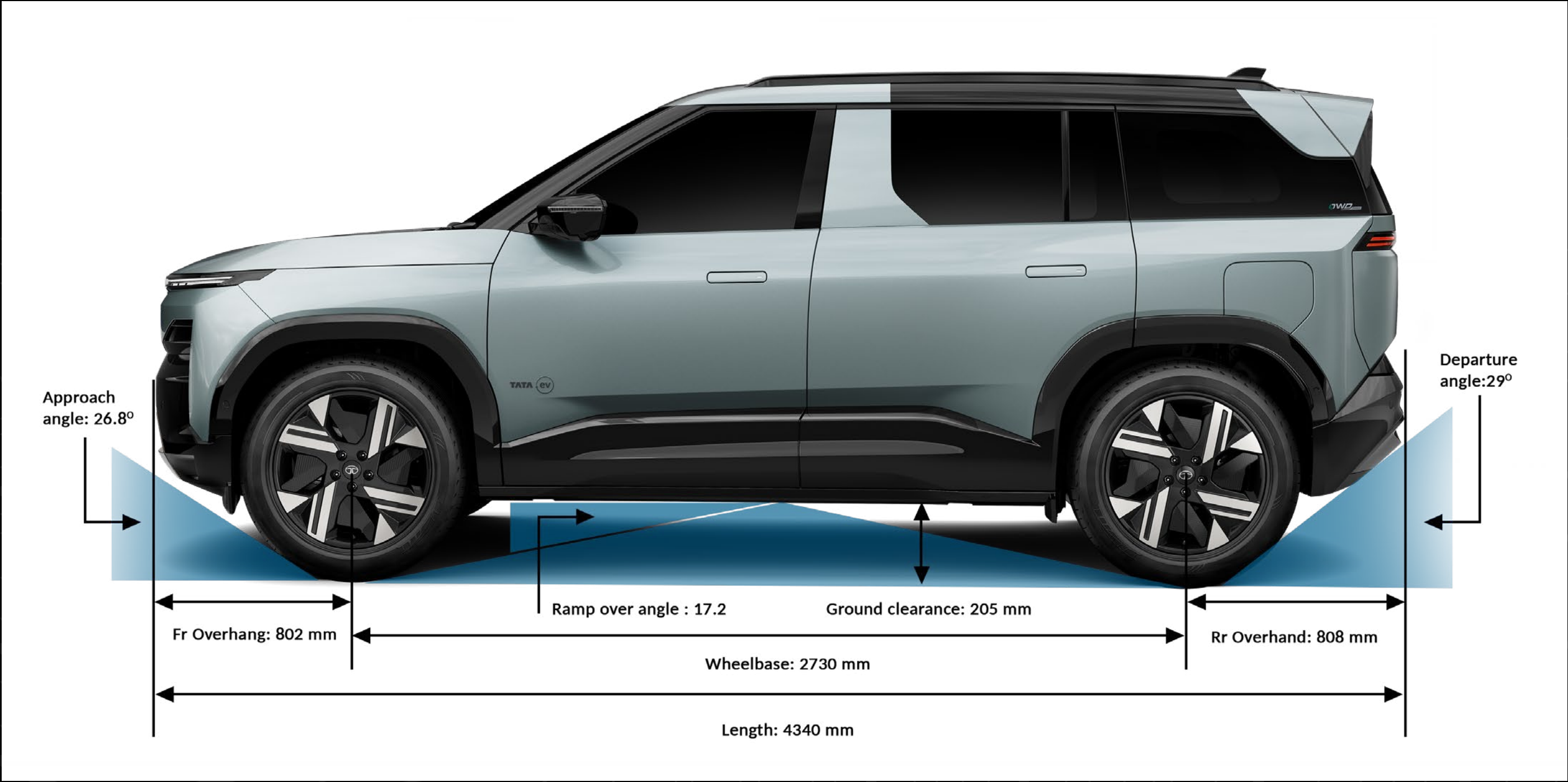


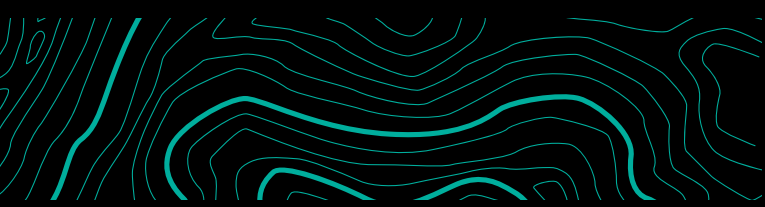
adventure



pure

Vehicle Geometry





Hypercharged Colours

Empowered A AWD



Rishikesh Rapids



Nainital Nocturne



Coorg Clouds



Pure Grey



Pristine White



Andaman Adventure



Bengal Rouge

Empowered



Coorg Clouds



Pure Grey



Pristine White



Andaman Adventure



Bengal Rouge



Rishikesh Rapids

Adventure



Coorg Clouds



Pure Grey



Pristine White



Andaman Adventure



Bengal Rouge

Pure



Coorg Clouds



Pure Grey



Pristine White



A nationwide network at your fingertips — 28,000+ public chargers elevated by TATA.ev solutions

As effortless as charging your phone, with the added freedom of refuelling at home.

Battery Pack (kWh)	Estimated Charging Time (in Hrs) (SOC 10% to 100%)
63 kWh	9.3 hrs
75 kWh	10.7 hrs



7.2 kW AC Fast Charger



Portable Charger

Charge wherever you find a 15 A plug socket

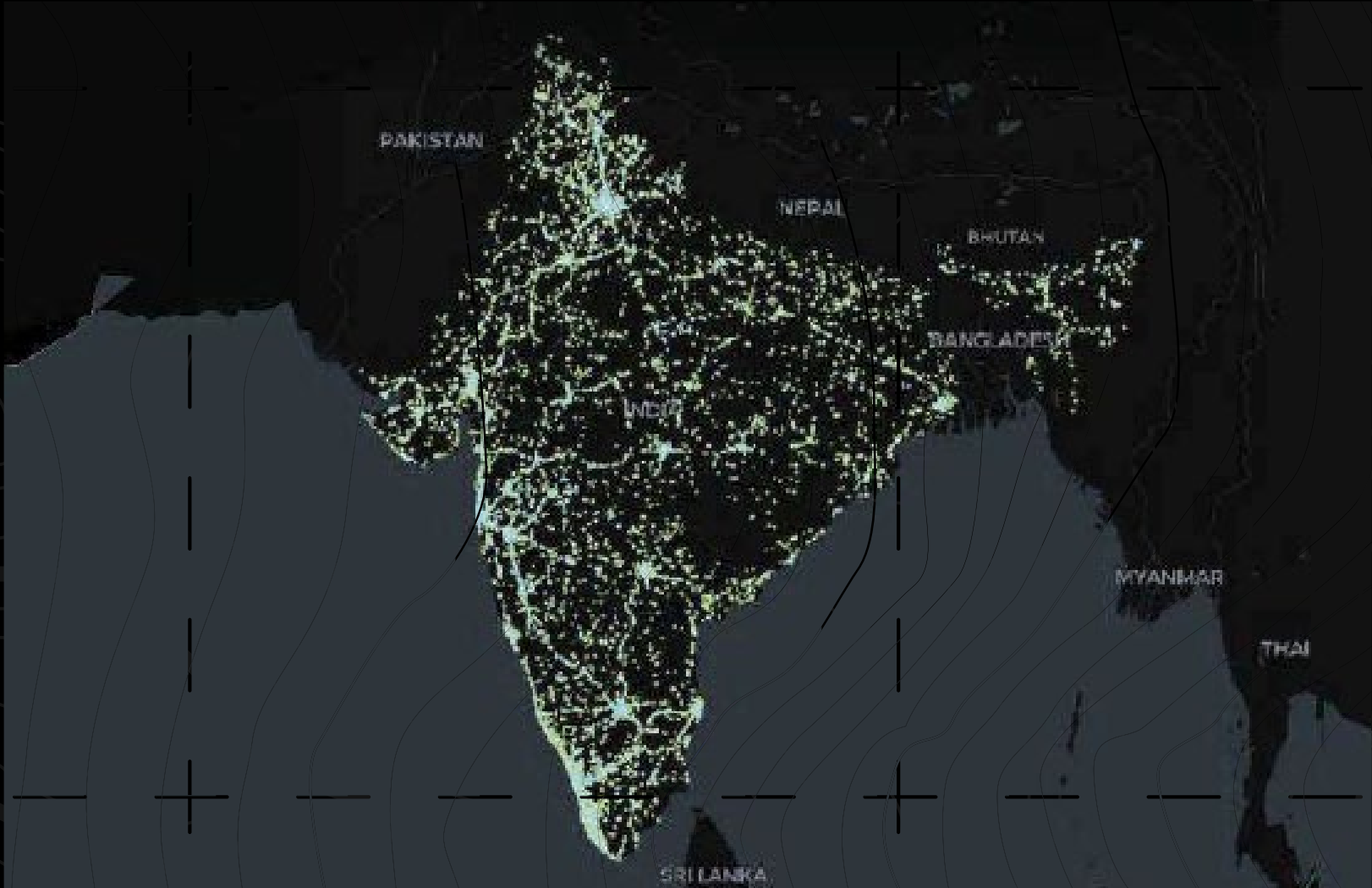


TATA.ev Community Charger

- 1 charger, shared benefits
- No separate permission required from RWA

Enjoy seamless charging — with complimentary home charger in-stallation by experts

Find chargers near you, choose confidently and get seamless support



iRA.ev Connected Car App

- Locate chargers around you
- Plan your trip with charging stops
- Pay for charging seamlessly using UPI

Click here to plan your next road trip

<https://evrouteplanner.tatamotors.com/route-planner>

TATA.ev MegaChargers

- Up to 25% discount for all TATA.ev users
- Ultra fast 120 kW+ chargers
- Strategically located within cities and on highways
- Reliable chargers with consistent performance

Explore 100+ MegaChargers near you

<https://ev.tatamotors.com/tata-ev-mega-chargers.html#Megac>

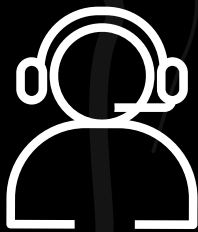


.ev Verified Chargers

- Over 500 consistently reliable chargers to choose from
- Chargers you can count on
- Pay for charging seamlessly using UPI
- On-site amenities
- Easy accessibility

Unified Charging Call Center

- 24 × 7 on-call support by charging experts
- Trip planning assistance
- Home and Public charging query redressal



1800 209 8989

Sierra.ev Technical Specifications			
	Sierra.ev 63	Sierra.ev 75	Sierra.ev 75 QWD Dual Motor
Personas	Pure, Adventure, Empowered	Adventure, Empowered	Empowered
Electric Drivetrain			
Motor (Type)	Permanent Magnet Synchronous Motor		Front: High Performance Induction Motor Rear: Permanent Magnet Synchronous Motor
Front Electric Motor Power PS (kW)	-		140 (103)
Rear Electric Motor Power PS (kW)	238 (175)	209 (154)	209 (154)
Cumulative Torque (Nm)	315		504
Multi Drive Modes	Eco, City & Sport		Eco, City, Sport & Boost
Terrain Modes	Adventure, Empowered: 4 (Normal, Wet, Rough, Custom)	Adventure, Empowered, Empowered A: 4 (Normal, Wet, Rough, Custom)	Empowered A AWD: 6 (Normal, Snow/Grass, Mud-Ruts, Sand, Rock Crawl, Custom)
Battery Pack (kWh)	63	75	75
Thermal Management System	Liquid Cooled System		
Ingress Protection for Motor & Battery Pack	IP67		
Gradeability (%)	34	33	52
Drive Type	RWD		QWD
Emission	Zero Tailpipe Emission		
Smart Drive Features			
Smart Regenerative Braking	Multi-Mode Regenerative Braking 4 Levels Level 0 - 1 - 2 - 3 0 - No Regen 3 - Max Regen		
Paddle Shifters to Control Regen Modes	✓	✓	✓
Dimensions			
Length x Width x Height (mm)	4340 X 1841 X 1750		
Wheelbase (mm)	2730		
Ground Clearance - Unladen (mm)	205		
Boot Space ^{AAA} (L)	622		
Frunk (L)	55	35	
Steering			
Steering	Electrically Power Assisted		
Turning Circle Radius (m)	5.32		
Brakes			
Front, Rear	Disc (Front and Rear) with Vacuum Independent Brake Control Architecture (i-VBAC)		
Suspension			
Front Suspension	Independent Front Suspension with McPherson Strut and Stabilizer bar		
Rear Suspension	Independent Multilink Rear Suspension with Stabilizer bar		
Suspension Damper Type	FDD (Frequency Dependent Damping)		
Wheels & Tyres			
Size	Pure, Pure S, Adventure, Empowered: 225/60 R18 Empowered A: 225/55 R19		225/55 R19
Low Rolling Resistance Tyres	✓	✓	✓
Charging			
Charging Standard	CCS2		
Portable Charging Cable	✓	✓	✓
Charging Options	DC Fast Charger, 7.2 kW AC Wall Box, 15A Socket		
Estimated DC Fast Charging Time (SOC 20% to 80% DC Fast Charger)	~25 mins (above 110kW 260A charger input)	~26 mins (above 120kW 330A charger input)	~26 mins (above 120kW 330A charger input)
Estimated AC Fast Charging Time (SOC 10% to 100% from 7.2 kW AC Fast Charger)	8.9 hr	10.5 hr	10.5 hr
Bi-directional Charging			
Vehicle to Vehicle Charging ^{^^} (V2V Charging) (kVA)	5		
Vehicle to Load Technology ^{***} (V2L Charging) (kVA)	3.3		
Discharge Limit (cut-off SOC %)	30		
Warranty			
HV Battery Pack	Lifetime Warranty ^{AA} and Unlimited Kilometers		
Motor Warranty	8 Year or 1,60,000 km (whichever is earlier)		
Vehicle Warranty	3 Year or 1,25,000 km (whichever is earlier)		
Driving Range			
Certified Full Charge Range (km) (as per MIDC Part 1 + Part 2 Cycle)	535	665	624
C75 real-world range (km)	440-460	510-530	480-500



Pure

Base Variant

- Ultra Glide Suspension
 - Bi-LED Projector Headlamps
 - Light Saber LED DRLs & Tail Lamp
 - R18 Alloy Wheels
 - 31.24 cm Infotainment Touchscreen
 - 26.03 cm Digital Cockpit
 - Auto Headlamps
 - Rain Sensing Wipers
 - Follow-me-home Head Lamps
 - Electric Adjustable ORVMs with Turn Indicators
 - LED Turn Indicators
 - 6 Airbags (Driver, Co-Driver,Curtain & Side Airbags)
 - 8 Speakers (4 Speakers + 4 Tweeters)
 - 6 Way Manual Adjustable Driver Seat
 - 4 Way Manual Adjustable Co-Driver Seat
 - Prismatic IRVM
 - Height Adjustable Seat Belts¹
 - Rear Wiper with Washer System
 - Air Purifier with PM 2.5 Filter
 - Rear Camera with Park Assist Guides
 - Drive Modes (Economy, City & Sports)
 - Electronic Parking Brake with Auto Hold
 - Fully Automatic Temperature Control (FATC)
 - 2 Front USB C (15W Multimedia + 65W Charging)
 - 2 Rear 65W USB C
 - Sharkfin Antenna with GPS
 - All Door Power Windows
 - EV Route Planner for Android Auto™
 - One Shot Up/Down Driver Window
 - Vanity Mirror on Driver & Co-Driver Side
 - Front Armrest with Storage
 - 12V Power Outlet in Boot
 - Adjustable Headrest in Front & Rear Row
 - Auxilliary Lamp in Tailgate
 - 250+ Native Voice Assist Commands in 6 languages
 - Amazon Alexa™ Voice Assistant
 - Electric Tail Gate Release
 - Perimetric Alarm System
 - Valet Mode
 - Rear AC Vents
 - All Wheel Disc Brakes
 - Cooled Glovebox
 - ISOFIX
 - Flush Door Handles with Welcome Lights
 - Monostable Gear Shifter for Drive
 - Illuminated Ring on Charging Bowl
 - Over The Air (OTA) Updates
 - Paddle Shifters for Multi-mode Regen
 - Tire Pressure Monitoring System (TPMS)
 - Wireless Android Auto™ & Apple CarPlay™
 - High Mounted LED Stop Lamp
 - Steering Mounted Controls
 - Tilt & Telescopic Steering with Illuminiated Logo
 - Rear Window Sunshade
 - Cruise Control
 - Tire Repair Kit
 - iRA.ev Connected Car Suite with Advance 5G
 - User Welcome Message (Voice)
 - Birthday Celebration Mode
 - Commute to Home
 - Commute to Office
 - Relax Mode
 - Me Space with 5 Persnolization Option
 - 70 Connected Features
 - Central Locking with PEPS Key Fob and Push Button Start
 - Electronic Stabily Program (ESP) with 19 Features
 - ROM - Rollover Mitigation
 - VDC - Vehicle Dynamic Control
 - CSC - Corner Stability Control
 - TVB - Torque Vectoring by Brake
 - APB - Automatic Parking Brake
 - AVH - Automatic Vehicle Hold
 - HHC - Hill Hold Control
 - HDC - Hill Descent Control (HDC)
 - HBA - Hydraulic Brake Assist
 - BFC - Brake Fade Compensation
 - EBP - Electronic Brake Pre Fill
 - EDTC - Engine Drag Torque Control
 - TCS - Traction Control System
 - EBD - Electronic Brake Force Distribution
 - ABS - Antilock Braking System
 - CDD - Control Dynamic Deceleration
 - PBA - Panic Brake Alert
 - iVBAC - Intelligent Vacuum-less Boost & Active Control
 - AIB - After Impact Braking
- 1 Front Row Only



Pure S

Features over Pure

- Voice Assisted Panoramic Sunroof
- Front LED Fog Lamps with Cornering
- Front Parking Sensor
- Smart Slide Parcel Tray
- Electrically Adjustable ORVMs with Autofold
- Roof Rails
- SOS Calling (E-call / B-call)^{###}
- Vehicle to Load (V2L)^{***}
- Vehicle to Vehicle (V2V)^{^^^}
- Acoustic Vehicle Alerting System (AVAS)^ϕ
- Front Frunk Storage



Adventure

Features over Pure S

- 360° HD SVS with 4Sight Blind Spot²
- 8 Way Sliding Sun Visor with Illuminated Mirror
- Boss Mode³
- Express Cooling
- Auto Dimming IRVM
- Wireless Charger
- Boot Lamp
- Rear Defogger
- Ambient Lighting (IP & Centre Console)
- 4 Terrain Modes (Normal, Wet/Rain, Rough, Custom) with Rotary Knob
- Branded Audio
- 12 JBL Black™ Speakers with Central Speaker, Subwoofer & SonicShaft Soundbar
- Harman™ AudioworX Enhanced with 13 JBL Audio Modes
- Dolby Atmos
- Arcade.ev Suite with 30+ Apps
- Airconsole™.QZ
- DrivePayⁿ with Voice Command & Ecommerce
- Leatherette Wrapped Steering Wheel
- Smart Front Seat Back Pockets
- Thigh Support Extender¹
- In-built Navigation with MAPPLS[®]
- Drift Mode

1 Front Row Only
2 4Sight Blindspot only in Adventure & Empowered Variant
3 Only in Adventure & Empowered Variant



Empowered

Features over Adventure

- Horizon View Triple Screen Infotainment Experience
- 31.24 cm Personal Infotainment Touchscreen (PID)
- Ventilated Seats¹
- 6 Way Powered Driver Seat with Memory & Welcome
- BreatheIQ Purifier with AQI Display
- Automatic Car Wake Up by Keyfob
- Digi Access^l (NFC Card)
- Night Saber Bi-LED Booster Headlamp
- Ambient Lighting (Sunroof, Front Door & Overhead Console)
- Clamshell Tailgate with Gesture Control
- Welcome & Goodbye Animation
- Progressive Side Indicators
- Puddle Lamps
- Rear Fog Lamps
- Dual Zone Fully Automatic Temperature Control (DATC)
- 2 Rear USB C (15W Multimedia + 65W Charging)
- Leatherette Interiors
- 60:40 Rear Seats with 2 Stage Recline
- Rear Armrest with Cup Holders
- Adjustable Center Headrest in Second Row

1 Front Row Only



Empowered A

Features over Empowered

- R19 Alloy Wheels
- 4 Way Powered Co-Driver Seat
- HypAR HUD with Multicolour Guides
- Cabin Sterilization - Ioniser System
- 540° View (Transparent Mode^δ (180°) + 360° SVS)
- Blind Spot View Monitor
- Adaptive Front & Rear Turn Camera
- DST - Dynamic Steering Torque (ESP)
- ADAS L2+^Δ with 22 Key Features
 - ISA (TSR) – Intelligent Speed Assist with Traffic Sign
 - ISA (Map) – Intelligent Speed Assist with Map
 - BSD – Blind Spot Detection
 - LCA – Lane Change Alert
 - RCTA – Rear Cross Traffic Alert
 - RCW – Rear Collision Warning
 - DOA – Door Open Alert
 - BSM – Blind Spot View Monitor
 - OSA – Over Speed Alert
 - ACC – Adaptive Cruise Control with Stop & Go
 - FCW – Ped: Forward Collision Warning (Pedestrian)
 - FCW – Car: Forward Collision Warning (Car)
 - FCW – Cyl: Forward Collision Warning (Cyclist)
 - LDW – Lane Departure Warning
 - LKA – Lane Keep Assist
 - LCS – Lane Centering System
 - ASA – Adaptive Steering Assist with ACC
 - HBA – High Beam Assist
 - TSR – Traffic Sign Recognition
 - AEB – Ped: Autonomous Emergency Braking (Pedestrian)
 - AEB – Car: Autonomous Emergency Braking (Car)
 - AEB – Cyl: Autonomous Emergency Braking (Cyclist)
- Auto Park Assist (APA) with 16 features^α
 - Parallel Parking In
 - Parallel Parking Out
 - Perpendicular Parking In
 - Perpendicular Parking Out
 - Angular Park Assist
 - Remote Park Assist
 - Maneuver Distance Warning
 - LSAEB - Low Speed Autonomous Emergency Braking
 - Maneuver Emergency Braking
 - Reversing Assist^Υ
 - Remote Crank and Summon^β
 - Boot Over End Position
 - Rim Protection (Alert)
 - Anywhere Parking
 - Park Distance Warning (PDW)
 - Lead Vehicle Movement Detection



Empowered A AWD

Features over Empowered A

- QWD Dual Motor Setup
- Boost Mode
- 6 Terrain Modes
 - Normal
 - Grass / Snow
 - Mudruts / Gravel
 - Sand
 - Rock Crawl
 - Custom
- Off-road Assist



Variant-wise Battery Configuration

Variant	Pure	Pure S	Adventure	Empowered	Empowered A	Empowered A AWD
63 kWh	Y	Y	Y	Y	-	-
75 kWh	-	-	Y	Y	Y	Y



Images and illustrations are indicative and for information purpose only. All features/specifications are not available in all variants and may vary for different variants. Features/specifications are subject to change without prior information. Please consult an authorized Tata.ev dealer for the latest information on features/specifications before deciding to place an order. Colours may not match actual colours due to printing limitations.^ As per internal testing data, under test ambient temperature conditions. # ARAI Certified, Urban + Extra Urban (MIDC Part 1 + Part 2), actual performance figures may vary depending on various conditions including driving pattern, etc.ΔΔ The term ‘Lifetime’ refers to the period of fifteen years from the first date of registration of the vehicle at the local regional transport office, in accordance with the Motor Vehicles Act, 1988. The HV battery lifetime warranty is exclusively applicable under the following conditions: * Registrations in the name of private individuals.* Registrations made under the company perk car scheme for employees, including subsequent transfers of the vehicle to the same employee. The warranty shall be null and void if the vehicle is transferred or sold to any third party. For First Registered Owner. Applicable for Private Registration only. In case of ownership change, warranty on HV Battery shall be 10 years or 1,60,000 km - whichever is earlier from the date of 1st registration.## Enjoy 4 years of iRA.ev services from date of activation, starting with 1 year of Ultra Pack features, followed by 3 years of Essential Pack access, with flexible re-subscription and upgrade options.~ Enjoy Arcade.ev services for a period of 1 year, with an option to re-subscribe to Ultra Pack through iRA.ev, to continue using the services.### Available in select cities.^^^ Applicable for compatible sink models only at a power output of 5kVA.*** Maximum amount of power output is 3.3kVA. ^^ Prices indicated are Ex-showroom prices. Prices are subject to change without prior information at discretion of TPEML. Contact your nearest Tata.ev dealer for exact prices.Δ Advanced driver assistant systems (ADAS) is not a substitute for human eye or driver vigilance. It is a driver assist system only to enhance safety and driving experience. The driver will remain responsible for safe, vigilant and attentive driving.Φ The Acoustic Vehicle Alerting System (AVAS) enhances pedestrian awareness at speeds up to 20 kmph. It complies with safety regulations but should not replace vigilant driving practices. TPEM will not be responsible for public charger downtime/ charger malfunction/ vehicle damage due to charger malfunction.α Use of the system does not remove the responsibility of the driver to assess visibility, traffic conditions and to intervene when needed. The driver should always use caution to reduce the risk of accidents.β Use of the system does not remove the responsibility of the driver to assess visibility, traffic conditions and to intervene when needed. The driver should always use caution to reduce the risk of accidents.γ Use of the system does not remove the responsibility of the driver to assess visibility, traffic conditions and to intervene when needed. The driver should always use caution to reduce the risk of accidents.δ The Transparent Mode & 540 degree view function is designed to enhance driver awareness and provide a better view of the vehicle’s surroundings. However, it is not a substitute for careful driving and should be used in conjunction with other safety features and driver judgment. Drivers should be aware of the technology’s limitations and remain responsible for the safe operation of the vehicle.η Enjoy Drivepay services as a part of Arcade.ev active subscription. The availability and functionality of Drive Pay, or any part of service thereof, depends on various factors and elements, including software, hardware and communication networks that are provided by NPCI on their own terms. These are not fault free, and Tata.ev does not warrant or guarantee that drive pay will operate without disruption, errors or interruptions, or that a it will be accessible or available at all times. Users are responsible for their transactions and should keep their UPI PIN and other credentials confidential. Tata.ev is not liable for unauthorized transactions or losses due to user negligence or third-party actions. Please read carefully NPCI terms and conditions, before activation & using the UPI mandate which can be amended by NPCI from time to time as per their policy. Please visit their website. θ The navigation system is powered by Mappls Auto. Mappls Auto will only function when internet connectivity is available. Users are responsible for making their own decisions about safe driving and navigating based on their own judgment and awareness of their surroundings and choice of using the preferred navigation means. Services are subject to interruptions or limitations due to various factors. Tata.ev disclaims any warranties, express or implied, related to the accuracy, completeness, or reliability of products or services offered by Mappls Auto. ι To use Digi Access, you must first complete the activation process and then follow the instructions to pair your digital key to your device or your device’s wallet app. To activate either Digi Access and manage the digital keys, your device must have an active data plan with a wireless service provider. Accounts with wireless service providers are your responsibility, and not the responsibility of TPEML. Depending on your data plan, you may incur charges from your wireless service provider for use of their network and/or for specific services, for example, making phone calls, sending or receiving text messages and/or emails or other services. You are solely responsible for any and all costs incurred as a result of the use of this feature. You are solely responsible for any use of Digi Access in your vehicle, even if you are not the one using it, and even if you later claim the use was not authorized. You are also solely responsible for the services requested by you, or by anyone using or occupying your vehicle, through Digi Access key. You promise to educate and inform all users and occupants of your Vehicle about the Digi Access services, system features and limitations and these User Terms. We have no obligation to inquire about the authority of anyone using your Vehicle Digi Access is a comfort enhancement feature and must not be considered as a complete replacement to physical keys offered with your vehicle. It is recommended to always carry a physical key while driving your vehicle to avoid inconvenience in case of unforeseen circumstances as digi access shall not work in case either your vehicle or your registered device is located in no or low network area or your registered device has run out of battery. The images shown represent color availability for different personas only. Specifications may vary for each persona. The displayed colors may differ from the actual colors due to variations in screen settings, lighting conditions, and material finishes. For the most accurate color representation, please visit your nearest dealer. ΔΔΔ VDA Method. Ω UNO® Car Party! Required legal disclaimer: ©2026 Mattel. Ω Pictionary™ Car Party! Required legal disclaimer: ©2026 Mattel. Σ KBC Required legal disclaimer: © 2025 CPT Holdings., Inc. All Rights Reserved.